ART-LANGUAGE

Volume 4 Number 2  
October 1977

Figure 1. Automated Factory for the Production of Subjects for the Creative Industries.

1. Conveyor for feeding subjects into the machinery.
2. Screw-conveyor for feeding apparatus to the furnace.
3. Electric melting oven.
4. "Whistle" was that first bit on the notion of a university and proposed that a public institution of this kind be established, it was not a bad idea to handle the entire system of learning, the rabbit should 20 be handled by engineers, 20 engineers. It is a special kind of labor that is in every branch of society; all of these together would form a kind of unified community called a university (or higher school). (Krenek, 1953)
5. Milling machine unit for the removal of class-consciousness.
6. Transmitter.
7. Stamped conveyor feeding the hearth mixture oven.
8. Electrically heated oven for the incineration of the myth of Bohemianism as a social plague.
9. Automatic press for the separation of art from the praxis of life.
10. Storage bunker. To be referred to as "Creative Halt" in public facing documentation.
11. "Modernization of the proletariat" can be read as a specific role in a general passion. The student as an instrument to the role. He has a prominent part to play, he is, therefore, 20 an element in modern society as conservation is the rest. Being a student is a form of initiation. An initiation which echoes the place of the proletariat workers with history of passive. It becomes a "creative shift".

12. "Even the asses in Hell are not all right." (Beck, 1941)
13. Unexplainable two position machine for the automated generation of creative concepts.
14. Multi-center task for ideological incitement.
15. Everyone does his or her work on the conveyer belt, performing a partial function without grasping the whole. Like the peasant in the old days, the worker stands before the machine, a communication from whose source will depend on the eyes of his master, and hardly ever observes it himself—"it is composed according to internal persuasions which the worker system merely pushes to their ultimate conclusion." (Kracauer, 1927)
16. Division of labor. To be referred to as "Collaboration" in public facing documentation.
17. Automatic gauging machine for the testing of passivity.
18. N.S.S. machinery.
19. Two-wheel circular grinding machine.
20. Panopticon observation tower.
22. Load transporter (fractional conveyor).
23. Recuperation center.
24. Transmitter.
25. Four-wheel continuous smelting machine.
26. "The culture industry has the old and familiar into a new quality. In all its branches, products which are intended for consumption by masses, and which, to a great extent determine the nature of mass consumption, are manufactured more or less according to the aesthetic and functional conditions in which life, is the autonomous movement of the raw labor." (Debord, 1967)
27. Repeat: "There is no student problem."
29. Reality considered partially willed, in its own general unity, as a possible-world figure, an object of desire contemplation. The specialization of images of the world is comparable to the world of autonomous images, where the key for the mastery of the movement of life, is the autonomous movement of the raw labor...'
30. Waiting machine.
31. Automatic checking and sorting sets.
32. Automatic packing and diploma-stamping machine.
33. Administration Office and control desk.