**Poster proposal for:**

**A Million Pictures: History, Archiving, and Creative Re-use of Educational Magic Lantern Slides**

29 August – 1 September 2017, Utrecht, The Netherlands

**TEA at the Pictures - Helen Cooper and Annemarie McAllister**

We would like to propose a triple poster display describing an ongoing digitization project taking an holistic approach to magic lanternslides as a distinct communication format.

The Livesey Collection is the most complete assembly of temperance related materials in the world and the lanternslides sit alongside the textual materials as a major part of the temperance movement’s story. Chiefly a campaigning and educational association, the British National temperance league used every technology to promote its message, in working with the slides we are seeking to uncover more about the relationships between the message and the means of its delivery.

The Temperance Electronic Archive (TEA) is a long-term multi-part project to digitize and disseminate the Livesey Collection.

The posters

1. The initial poster will give some context for the slides promoting temperance, and raise some questions about the history of their use. McAllister has previously written about the use of the Magic Lantern in the temperance movement, pointing out that the zenith of this technology coincided with the most rapid growth in numbers of abstainers, and that the educational potential of the format was employed with particular success (‘’”To assist in the pictorial teaching of Temperance”: the use of the Magic Lantern in the Band of Hope’ in eds. L. Vogl-Bienek and R. Crangle, *Screen Culture and the Social Question* (Bloomington: Indiana UP), 124-134.). The poster will examine why the temperance movement needed the lantern and how it made use of lantern slides as a teaching tool on a massive scale.
2. The central poster will describe the process of preservation, cataloguing, digitising and disseminating the digital surrogates of the Livesey collection lanternslides. In particular, the poster will focus on the base principle of the project, which is to present the digital surrogates in a way that will reflect the original intentions of the slides in terms of both the format and the content. The creation of digital surrogates and their presentation should reflect the original context of the use of the slides, in addition to treating them as standalone static images. Preventative Conservation needs to include the experience of the presenter and the audience. Drawing on community sources and discovering texts used at the time of the presentation of the lanternslides this project is exploring the possibility re-creating the original experience in a digital context as a part of the archival workflow. This poster will present a cradle-to-grave description of the digitisation workflow for the project taking in copyright, diligence and the development of contextual metadata as well as the practical challenges.
3. The third poster will explore uses of the images and data for a 21st century audience, surveying how this material has already been used in interactive web-based projects such as [www.demondrink.co.uk](http://www.demondrink.co.uk), and initial plans for future developments. As well as our own planned initiatives, consideration will be given to potential stakeholders and partners who may make diverse use of these images and information for educational, public information, cultural, historical, artistic, or other purposes.

Brief biographies

Helen Cooper is the University of Central Lancashire Repository Manager and University Archivist. Following an academic background in history with emphasis on how it is presented and used in the present, a career in higher education libraries naturally lead to focus on Special Collections, archives and digital preservation. Her current role includes responsibility for the University repository and digital archive and she contributes to national discussions relating to the development of digital metadata schema and standards around preservation and dissemination infrastructure. Hcooper@uclan.ac.uk

Dr. Annemarie McAllister is Senior Research Fellow in History at the University of Central Lancashire, and has written widely on the cultural, social and political history of the UK temperance movement. Her last book, *Demon Drink? Temperance and the Working Class* (2014) is a popular history to complement the three exhibitions she has curated, including the ongoing virtual site at www.demondrink.co.uk. She has recently published on temperance topics in *Victorian Periodicals Review, Popular Music, the Social History of Alcohol and Drugs, Drugs: Education, Policy and Practice* and in the *Wiley-Blackwell Encyclopaedia of Victorian Literature* and the *Routledge Handbook of Nineteenth-Century British Periodicals and Newspapers*. Dr. McAllister is currently writing a book on the children’s temperance movement, the Band of Hope, in which she examines the importance of play, music, and concepts of agency to the lives of its millions of members.

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