A Scientist-Practitioner Approach to an On-Field Assessment of Mental Skills in Collegiate Soccer Student-Athletes

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Abstract

Sport psychology practitioners frequently utilize questionnaires to evaluate sport psychology services, yet questionnaires may not be valued as highly by the coaches and/or athletes themselves. Therefore, an alternative, more reliable and ecologically valid method of assessing mental skills is needed for sport psychology practitioners. As such, the purpose of this paper is to illustrate how an authentic field-based mental skills program assessment was used in the off-season for collegiate soccer teams. Following discussions between the sport psychology practitioners and coaching staff, pre- and post- test activities were developed and implemented on an outdoor soccer field, which was determined to be a more authentic “real-world” environment. Activities evaluated situational and tactical awareness, on-field communication, shooting self-efficacy, and performance under pressure and fatigue. The field assessment experience provided a good method for the sport psychology practitioners to observe improvements in mental skills, and the student-athletes and coaches reported that the activities and debrief demonstrated the involvement of mental skills in every aspect of their soccer performance.

Keywords: Sport psychology, program evaluation, student-athletes
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At high levels of competition, such as collegiate athletics, oftentimes the deciding factor that determines athletic success on a given day is which athlete or team has the mental edge over the other (Weinberg & Gould, 2015). A wide array of psychosocial variables (e.g., anxiety, communication, concentration, confidence, decision-making) have been found to have an impact on athletic performance, especially in collegiate level and adult athletes (Gee, 2010; Weinberg & Gould, 2015). Sport psychology practitioners work to arm athletes and coaches with skills and tools to optimize performance and minimize the negative impact of such psychosocial variables on performance. The field of sport psychology has continued to increase over the past 20 years with more and more sport psychology or mental skills training programs being developed for collegiate and elite level athletes and teams (Blann, Shelley, & Gates, 2011; Weinberg & Gould, 2015). It has been recommended that effective mental skills training programs at the collegiate level be implemented in the off-season and address performance issues such as arousal regulation, mental preparation, confidence, and attention or concentration skills (Weinberg & Gould, 2015).

While significant growth has been made in the usage of sport psychology services, a challenge still faced by many practitioners in the field is the "buy-in" of services and demonstrating their value (Blann et al., 2011). Oftentimes this challenge stems from the lack of education coaches and athletes have regarding the nature of sport psychology services and the impact of sport psychology services on performance (Gee, 2010; Zakrjsek, Martin, & Zizzi, 2011). One factor contributing to coaches and athletes misconceptions regarding sport psychology services is that the evaluation of sport psychology programs or mental skills training...
programs is too often overlooked. However, coaches who are utilizing sport psychology services want to know if the services are benefitting their athletes (Weinberg & Gould, 2015). Oftentimes coaches want to see performance indicators used as the primary index of sport psychology service effectiveness. However, it is difficult to attribute changes in performance to the sport psychology services alone (Woodcock, Duda, Cumming, Sharp, & Holland, 2012).

When sport psychology services are evaluated, questionnaires aimed to assess mental skills are frequently used as an indicator of service effectiveness (Beckmann & Kellmann, 2003). However, coaches and the athletes themselves, may not place as much value on questionnaires as sport psychology practitioners. Beckmann and Kellman (2003) highlight the need to have both coach and athlete commitment, understanding, and “buy-in” when implementing questionnaires or more formal psychological assessments. Athletes may not respond truthfully on questionnaires due to social desirability or the fear that their coaches may have access to the results (Woodcock et al., 2012). Additionally, Weinberg and Gould (2015) recommend using both quantitative and qualitative data to evaluate program effectiveness. Therefore, an alternative, more reliable and ecologically valid method of assessing mental skills is needed for sport psychology practitioners. Utilizing a more authentic assessment will aid in demonstrating the usefulness and impact of mental skills to both coaches and athletes. Accordingly, the purpose of this paper is to illustrate how an authentic field-based mental skills program assessment was used in the off-season for collegiate soccer teams.

**Background**

The four authors had been working as Mental Performance Consultants (MPCs) with men’s and women’s collegiate National Association of Intercollegiate Athletics (NAIA) soccer teams for approximately three and a half years. Neither team had received any previous mental
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Both teams were coached by the same head coach, who had five years coaching experience with the two teams and a total of 12 years of collegiate soccer coaching experience. Approximately 95% of the sessions the MPCs conducted with the soccer student-athletes were conducted in an indoor classroom, with only the occasional session conducted in the bleachers on the soccer field following a practice. However, discussions between the MPCs and coaching staff revolved around the possibility of assessing the effectiveness of these group sessions in a more authentic “real-world” environment, namely outdoors on the soccer field. The skills the MPCs selected to address were based on discussions with the coaching staff, student-athletes, and also through the MPCs own observations of the teams. Specifically, pre- and post-test activities were designed and selected for the men’s and women’s teams to address each team’s respective weaknesses from the previous season, based off of observations and discussions with those involved. The head coach was the same for both the men’s and women’s teams, and he desired to create distinction so that the two teams were not seen as one large team. Thus, it was determined that creating assessments for each team individually would help the teams to establish individuality.

Program and Assessment Delivery

Throughout the off-season, collegiate male \((n = 25)\) and female \((n = 20)\) soccer student-athletes received imagery, self-talk, and perceptual-cognitive training on a bi-weekly basis from four MPCs. Each topic was addressed separately, with three to five sessions devoted to each topic. Prior to receiving mental skills training, these student-athletes were assigned to small groups of five (women) or six (men), balanced by years on the team and playing position, and completed a pre-test at the beginning of one off-season and a post-test at the end of the off-season (three months). The off-season was selected as the ideal time for this program, given
there was more time available to work on the mental skills and the off-season has been
recommended as the best time to implement such programming (e.g., Weinberg & Gould, 2015).

At the beginning of both pre-test days, student-athletes were told that the purpose of the
field day was to test them in groups on different activities relating to the goals set by the
coaching staff, the players, and the MPCs. The student-athletes were instructed that they would
be divided into groups and would work to earn a group score, thus adding a social and
competitive nature to the activities. The student-athletes were only instructed they would be
competing against each other, they were not told there would be any reward, however, the MPCs
had previously observed the student-athletes put more effort into practices and activities when
they were told they would be competing against each other. The student-athletes were also
informed that a second day with the same activities (the post-test) would be set at the end of their
spring off-season. The groups would be assessed on their improvement on the activities.

During both the pre- and post-testing, the groups rotated between three different stations
created and led by the MPCs. During the time period when one group was not participating in
one of the assessments, they were instructed to sit in bleachers off to the side of the field and not
engage with the other groups. Student-athletes spent 12 minutes at each station before a whistle
was blown and athletes rotated onto the next station. The entire assessment procedure took
approximately one hour in total. During the post-test, student-athletes were placed into the same
groups as they had been during the pre-test and participated in the same stations as they had done
in the pre-test. Findings were not discussed with the athletes or coaching staff until after the post-
testing.

Assessments
A total of four assessments were developed by the MPCs, based off the literature, observations of the specific teams at hand, discussions with the student-athletes and coaching staff, and extensive feedback from a supervisor with over 30 years of applied consulting experience with collegiate and elite athletes. Both the men’s and women’s teams participated in the shooting self-efficacy and performance under pressure and fatigue conditions tasks, while the men also participated in an assessment of situational and tactical awareness, and the women participated in an on-field communication assessment. These assessments were selected to address each team’s respective weaknesses from the previous season, based off of observations and discussions with those involved; hence there were different tasks for each gender.

**Situational and Tactical Awareness (Men Only)**

Tactical awareness pertains to the ability to adapt to moment-to-moment information during high pressure-situations (Gréhaigne, Godbout, & Bouthier, 1999). It is essential for teammates to also be aware of their team members’ individual traits, the team strategy, characteristics of the task at hand, and contextual constraints at large (personal-task-team-contextual awareness; see Filho, Bertollo, Robazza, & Comani, 2015). In other words, to successfully adapt to ever-changing performance constraints and achieve team synchronization, team members must develop extant personal-task-team and situational shared schemas.

Under pressure, teams frequently transition to a more implicit type of coordination relying on Shared Mental Models, or a team’s shared representation of knowledge (SMM; Entin & Serfaty, 1999). Gershgoren et al. (2016) organized SMM into hierarchical levels with situational cognitions being the most specific one. This level was composed of both game intelligence and game plan components, with game intelligence revolving around anticipation skills given present information. The concept of the game plan centers on the athlete's ability to
understand and execute tactical instructions (i.e., tactical understanding). To operate synchronically as a team, tactical understanding and execution relies on the players' agreement on their positioning on the field (Gershgoren et al., 2016).

To assess both tactical and situational awareness, a small-sided field was set up, and two groups played a 10 minute scrimmage against each other, with the element of competition adding pressure. Athletes were provided the following initial instructions for both assessments, “your two teams will be playing a 10 minute small-sided scrimmage against each other. Periodically, when we blow the whistle you should stop and freeze where you are.” During the scrimmage, the MPC periodically blew a whistle to stop play, and the student-athletes were asked to close their eyes and point to where two other student-athletes on their own team were positioned (closest and farthest) and then two student-athletes from the opposing team (i.e., situational awareness). Situational awareness was scored by measuring the distance from the individual’s actual physical placement and the student-athlete’s estimated positioning in 15 degree increments. To assess tactical awareness, when the MPC blew the whistle the student-athletes were asked to rate the correctness of their teammates’ field position on a scale of 1 (poor) to 10 (very good) based on where the ball was. Tactical awareness was scored by computing an average score for each student-athlete, for each small group, and for the entire team collectively. See Figure 1 for a sample diagram of this assessment. Two MPCs independently completed ratings for both tasks, and interrater reliability revealed a high degree of consistency between the MPCs ratings ($\kappa = .88$, $p < .001$ and $\kappa = .91$, $p < .001$, respectively).

**On-Field Communication (Women Only)**

Employing a communication skills training program for interactive teams has been shown to be positively evaluated by the athletes (Sullivan, 1993). Additionally, previous research
has found a positive relationship between team communication and team success (e.g., Lausic, Tenenbaum, Eccles, Jeong, & Johnson, 2009; Sullivan, 1993). In one study, Sullivan (1993) found that athletes positively evaluated a communication skills training program for interactive teams. Specifically, athletes reported the program raised awareness of their strengths and weaknesses in communication skills and provided them with opportunities to practice skills and improve upon their weaknesses. Lausic et al. (2009) examined doubles tennis teams and found successful teams communicated more often than less successful teams, and had a more homogeneous model of communication. Therefore, a task was designed to assess the ratio of positive, negative, and neutral on-field comments for the women’s soccer team specifically.

For the communication task a small-sided field was set up and the two groups played a 10 minute scrimmage against each other. Student-athletes were not informed that the station was measuring communication, rather, they were merely given the instructions, “your two teams will be playing a 10 minute small-sided scrimmage against each other.” Four MPCs recorded the number of positive, negative, and neutral comments heard within each team. Comments directed toward the opposing team were not included. An example of a positive comment was “Great pass!”, whereas “That was an awful shot!” was recorded as a negative comment. Neutral comments were comments such as, “I’ve got ball.” Two MPCs were assigned to record data for each team to ensure reliability (κ = .96, p < .001), and the number of positive, negative, and neutral comments made were averaged between the two researchers. This assessment was scored by calculating the ratio of positive to negative comments.

**Shooting Self-Efficacy (Men and Women)**

Imagery, creating or recreating experiences in the mind utilizing multiple senses and involving moods and emotions, is often considered the most popular mental training technique
that athletes use (Weinberg, 2008; Weinberg & Gould, 2015). Athletes use imagery for a number of different reasons, including skill practice and enhancing self-confidence (Weinberg, 2008; Weinberg & Gould, 2015). In addition to the relationship between imagery use and performance, several studies have shown a positive relationship between imagery use and confidence or self-efficacy, which can be defined as one’s belief in one’s ability to produce desired effects by one’s actions (Bandura, 1997). Several studies found that using an imagery intervention enhanced athletes’ confidence in their playing ability in various different sport athletes (see Weinberg, 2008).

Therefore, the self-efficacy task was designed to measure the athletes’ self-efficacy for shooting and test if their self-efficacy and skill could be improved by using imagery. The athletes were given five balls each to shoot from the penalty mark into a regulation sized flat goal that was divided up into six areas by duct tape. They were shown Figure 2 noting the points available for each area, with more difficult shots resulting in a greater number of points available. Athletes were given the following instructions, “Your task is to score as many points as possible. You’ll each take five shots from the penalty mark, and prior to each shot you’ll tell us which area you’re aiming for based on a diagram of the goal area. Your task is to score as many points as possible.” The athletes were required to indicate which area they were aiming for prior to each shot. The MPC recorded which area the athlete was aiming for and which area the ball was shot into using Figure 3. Thus, accuracy of shots was used to measure shooting skill, and choice of target area was used to measure self-efficacy (difficult target area = high self-efficacy).

**Performance under Pressure and Fatigue Conditions (Both Men and Women)**

The relationship between pressure and performance deterioration has been well studied (for a review see Beilock & Gray, 2007). Athletes encounter a wide array of physical and
psychological demands that can impact performance, stemming from a variety of sources, including physical fatigue and both internal and external pressures and performance expectations (Weinberg & Gould, 2015). The ability to perform at one’s peak despite these various physical and psychological demands can be developed by a number of different strategies, including through mental skills training. Additionally, coaches and practitioners can integrate increasingly more demanding mental and physical challenges into training to also enhance athletes’ ability to perform well under pressure (Bell, Hardy, & Beattie, 2013).

This assessment challenged the athletes to push physically and mentally through fatigue competing against one another using a speed and accuracy trade-off task, thus creating a performance under time pressure task. Student-athletes were instructed to make as many shots as possible in 35 seconds. Student-athletes began the task by completing a 10 yard sprint to a cone and then sprinted another 10 yards back to their starting cone where they then took a shot on a four foot goal that was 10 yards away from their shooting position (see Figure 4). The student-athlete continued this process of sprinting then shooting until the 35 seconds expired. The total numbers of goals scored was calculated as a measurement of performance.

Results

The field assessment experience provided a good method for the MPCs to observe improvements in mental skills. Weinberg and Gould (2015) recommended observations be used as one method of assessing sport psychology intervention effectiveness. On the women’s team, we observed an increase in the ratio of positive to negative comments from 1.65:1 (pre-test) to 2.50:1 (post-test), an increase in shot accuracy on the performance under fatigue task from 56.7% to 75.7%, an increase in self-reported shooting self-efficacy from 20.6 (out of a total of 25 points) to 24, as well as an increase in actual points (obtained from the number of shots correctly
made compared to what the student-athlete predicted) from 10.4 to 12.33. On the men’s side, there was an increase in shot accuracy on the performance under fatigue task from 66.7% to 80%, an improvement in situational awareness from an error of 17.10 degrees to 15, but a small decrease in tactical awareness from an average rating of 6.95 to 6.02. On the situational awareness task the student-athletes were most inaccurate when trying to gauge where the farthest opponent was located. On the tactical awareness task, we estimate the possible decrease was due to the lack of practice and games the team had during spring off season. Additionally we observed no improvement on self-efficacy or shooting accuracy; however, we had designed this activity specifically with the women’s team in mind.

Upon completion of the field assessment and its analysis, a performance report was provided to the student-athletes and the coaches and professional recommendations for performance enhancement were discussed. The coaching staff was provided with a detailed report for each individual student-athlete as well as for each team. The student-athletes were provided with their own individual results as well as their overall team results during a team meeting. The MPCs led discussions with both teams regarding their areas of improvement from pre- to post-test, and also provided recommendations for both teams to work on moving forward. Student-athletes were also given the opportunity to meet individually with the MPCs to further discuss their results and develop an individual plan. Both student-athletes and coaches reported that the activities and debrief demonstrated the involvement of mental skills in every aspect of their soccer performance. During the post-testing, numerous athletes asked to stay longer to repeat a station as they felt the stations were very tangible representations of their mental skills and were motivated to continue improving their mental skills. Additionally, the student-athletes asked to move more of the group sessions outdoors to the soccer field as they enjoyed being able
to see first-hand how the mental skills could be applied to various soccer skills and tasks.

Furthermore, they claimed to acquire a better understanding of how psychological skills may be utilized in soccer. Such an understanding may motivate athletes and coaches to commit more time to developing psychological skills.

**Recommendations for Practitioners**

Despite the overwhelmingly positive feedback, there are limitations to assessing mental skills in a field-based setting that practitioners should consider. While these student-athletes improved from pre- to post-test, many of these improvements (e.g., positive to negative comment ratios) were not substantial, therefore practitioners should consider this when deciding to take the time to implement field-based assessments such as these. Moving assessments and activities to a more authentic setting, such as a soccer field, does provide a less controlled environment to work in. For example, a public or open location could result in varied weather conditions.

Additionally, these assessments were more timely to develop, set-up, and administer than questionnaires or other evaluations. Furthermore, due to the time, location, and resources required for these assessments, they would not have been possible without full support from the coaching staff. It is important to note that an open and strong relationship with the coaching staff is essential and their input in discussing issues, developing interventions, and designing assessments is the key to a productive and effective mental skill training program (Weinberg & Gould, 2015; Zakrajsek et al., 2011).

Given the qualitative feedback provided by both the student-athletes and coaches, we believe this on-field assessment served its purpose in aiding with “buy-in” from both student-athletes and coaches by providing them with a more tangible demonstration of the usefulness and impact of mental skills on performance. Indeed, these attitudes support previous research.
indicating that one of the main reasons coaches and athletes don’t use sport psychology services is because of their failure to understand the link to performance (Zakrajsek et al., 2011). Thus, more sport psychology consultation sessions should be conducted in the field and outdoors, so that athletes and coaches associate mental skills with performance improvements (Gee, 2010). It is strongly recommended that sport psychology practitioners working with a variety of sports consider using assessments such as this one alongside questionnaires or other measures of sport psychology effectiveness.
References


