

PLEASE NOTE THIS PROGRAMME IS SUBJECT TO CHANGE



**University of Brighton**

## **Textual Fashion**

**Representing fashion and clothing in word and image**

### **Programme of Events and Papers**

**8-10 July 2015, Grand Parade**

#### **Wednesday, 8 July**

|  |   |
|--|---|
| 9.30-17.00   | Conference Registration   |
| 9.30-10.30   | Tea and coffee  |
| 10.30-11.00  | Conference Welcome, Sallis Benney Theatre, Grand Parade         |
| 11.00-12.00, Keynote 1<br>Sallis Benney Theatre          | Dr Jonathan Faiers  |
| 12.00-13.00<br>Panel Discussion<br>Sallis Benney Theatre | Criticality in the Mediation of Fashion<br>Chaired by Emma Dick |

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| 13.00-14.00 | Lunch, Grand Parade   |  |   |
| 14.00-15.30 | Strand 1<br>Fashion diaries and identities<br>Chair: TBC  | Strand 2<br>Fashion and Sport<br>Chair: Lou Taylor   | Strand 3<br>Fashion branding and publicity<br>Chair: Torunn Kjølberg                                |
|             | Beatrice Behlen: 'Tonight I had ideas worth of a grand couturier' – the diaries of a Paris teenager           | Jaclyn Pyper: <i>Sportive</i> by Dr Marie Berthaume – Fashion, sport, gender and class in 1920s France                         | Jennifer Richards: Trope of Fools – an examination of the clown in contemporary fashion advertising |
|             | Filomena Gasparro: Fashioning Life Narratives – 'Wear' Your Story   | Julie Ripley: Surfing memories   | Dita Svelte: Barthes' The Fashion System versus Moschino's FA\$HION \$Y\$TEM                        |
|             | Alessandra Vaccari: Writing on Fashion – a designer's view  | Caterina Tiezzi: How to dress fashionably for the Royal Ascot Race Meetings, 1895-1914   | Barbara Waters: Fashion brands in novels  |
| 15.30-16.00 | Tea and coffee  |  |   |
| 16.00-17.30 | Strand 4<br>The Politics of New Media<br>Chair: Paul Jobling  | Strand 5<br>Representing Austerity in Postwar Britain<br>Chair: Marie McLoughlin   | Strand 6<br>Models of Femininity in Western Europe since 1960<br>Chair: Lou Taylor                  |
|             | Aurileide Alves & Maria Rocha: Prêt-à-voter, a case study of Brazilian candidates dress in the 2014 Elections | Michelle Jones: A Question of Taste and Fantasy – the mediation of the London couture industry in the immediate postwar period | Giulia Bonali: 'E bom viver em Portugal!' ('It's good to live in Portugal')                         |
|             | Ebba Lisberg Jensen &   | Bethan Bide: The Girls of  | Torunn Kjølberg: 'Modelle   |

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|  | Babak Elahi: Green clothing or conspicuous consumption? Dressing identity between politics and nature | Slender Means: How fiction shaped our understanding of austerity fashion                       | (nicht nür) fürs Büro': Representing the 'modern woman' as home dress-maker in <i>Burda</i> magazine |
|  | Nathalie Khan: Masks without Faces – the object in the age of virtual fashion                         | Nickianne Moody: 'Utility Gets the New Look': British interpretations of Paris Fashion in 1948 | Francesca Masoero: The "It girl" Phenomenon, a visual taxonomy                                       |

**Thursday, 9 July**

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| 10.00-11.00, Keynote 2<br>Sallis Benney Theatre | Professor Stephen Matterson  |  |   |
| 11.00-11.30                                     | Tea and coffee   |  |   |
| 11.30-13.00                                     | Strand 7<br>Translating Fashion/Fashion Translations<br>Chair: TBC   | Strand 8<br>New fashion media<br>Chair: Marie McLoughlin                                   | Strand 9<br>'Unfashionable' bodies<br>Chair: TBC  |
|   | Dr Felice McDowell: Fact, fiction and fashion – reading the life-writings of models, journalists, editors, educators and designers | Aimee Williams: The Insider's Guide to 'Fashion' – The rise of the new fashion documentary | Laura Downing Peters: In a <i>MODE</i> : Tactics and techniques for imaging the fat body fashionable          |
|   | Marco Pecorari: Poetic transformations – experiencing dress in fashion ephemera  | Georgina Burger & Amy Hodgson: Zines   | Arlene Oak & Julia Petrov: Image-fashion-text ... and talk – discourses of dress and authority in <i>WNTW</i> |

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|                        | Christina White: Examining the use of textiles and worn artifacts to recontextualise pejorative language                                   | Colleen Schnidler-Lynch: 'Peccadillos' – word as image, dress as canvas   | Julia Twigg: Representing age in fashion writing and imagery  |
| 13.00-14.00            | Lunch, Grand Parade  |   |   |
| 14.00-15.30            | Strand 10<br>Fashioning the senses<br>Chair: Charlotte Nicklas   | Strand 11<br>Fashion and Everyday Life<br>Chair: Cheryl Buckley   | Strand 12<br>Fashion as Image<br>Chair: Louise Purbrick   |
|                        | Claire Nicholson: From Jacob's empty shoes to dishcloth turbans – Virginia Woolf's use of clothing in fashion and fiction                  | Sophie Kurkdjian: French fashion journalists and the representation of ready-to-wear in <i>Elle</i> and <i>Marie-Claire</i> , 1945-65 | Jo Tierney: Finding the 'hidden consumer' through photography – a study of printed textiles in 19 <sup>th</sup> century photography |
|                        | Nicholas Cambridge: Gaze of a Future Past – Landscapes, dreamscapes and vision of escape in the mini-narratives of fashion representations | Laura Palmer: Dress on the page – fashion in LIFE magazine, 1936-1960   | Michele Majer: The representation of fashion and art in French fashion periodicals, 1900-1920                                       |
|                        | Harriette Richards: Writing Melancholia – Light and dark in literary fashion   | Lanlan Yan: Fashioning Chinese History – a comparison of Eileen Chang's <i>Chinese Life and Fashion</i> and <i>Geng Yi Ji</i> , 1943  | Elizabeth McFadden: Dressing Up Allegory – Tracing the Jack and high-Burger Ideals in 17 <sup>th</sup> century genre scenes         |
| 15.30-16.00            | Tea and Coffee   |   |   |
| 16.00-17.00, Keynote 3 | Dr Agnès Rocamora  |   |   |



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| Sallis Benney Theatre |   |
| 17.00-18.30           | Conference reception – drinks and canapés |

**Friday, 10 July**

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|-------------|---|---|---|
| 10.00-11.30 | Strand 13<br>Fashion and masculinities<br>Chair: Paul Jobling   | Strand 14<br>Fashion Publishing<br>Chair: Lou Taylor  | Strand 15<br>Fashion and female bodies<br>in the 19 <sup>th</sup> century<br>Chair: Charlotte Nicklas       |
|             | Janet Aspley: Country Music Meets Counterculture – Gram Parsons' Nudie suit on the Flying Burrito Brothers' <i>Gilded Palace of Sin</i> album cover | Ilaria Coser: The Fashion Editor as 'Fashion-Maker' – the diaries of Alison Settle                            | Emma Ferry: 'By no means an unimportant item in human well-being' – Mrs Oliphant's <i>Dress</i> (1878)      |
|             | Mairi McKenzie: <i>The Man Who Fell To Earth</i> – Bowie, football and fashion in Liverpool, 1976-79  | Lucia Savi: Italian fashion in the pages of British <i>Vogue</i> , 1945-1955                                  | Kelly Gage: Fashioning a Unique Identity – Headwraps of 19 <sup>th</sup> century AfroBrazilian Women Slaves |
|             |   | Sara Skillen: Dior's life and death in <i>Paris Match</i> , <i>Point de Vue</i> , <i>Life</i> and <i>Time</i> | Kara Tennant: Absence and Expectance in the 19 <sup>th</sup> Century – Dressing the clothed maternal body   |
| 11.30-12.00 | Tea and Coffee  |   |   |
| 12.00-13.30 | Strand 16<br>Fashionable female identities in American film   | Strand 17<br>Embodied Practices<br>Chair: Torunn Kjølberg   | Strand 18<br>Female role models in fashion publishing in the  |

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|   | Chair: Cheryl Buckley   |  | 1960s and 1970s<br>Chair: Yunah Lee  |
|   | Paul Jobling: The Perfect Cover Girl? – Femininity, publishing and patriotism in a World War Two musical    | Sion Angeli: The Loved/Unloved Clothing Project – performance art and fashion                        | June Rowe: Punchy and Chic – Representations of British fashion, 1962-1966           |
|   | Joanne Knowles: Separating the Women from the Girls – the suited professional in post-1980s romantic comedy | Carole Hunt: Worn Clothes and Textiles as Archives of Memory   | Nadya Wang: (Ad)dressing the Modern Singapore Woman in <i>Her World</i> in the 1960s |
|   | Jenna Allsop:   | Morna Laing: Textual Kinderwhores – reception studies in parodic femininities in fashion photography | Virginia Postrel: Glamour and the Striding Woman – the evolution of an icon          |
| 13.30-14.30                                     | Lunch   |  |  |
| 14.30-15.30: Keynote 4<br>Sallis Benney Theatre | Professor Caroline Evans  |  |  |
| 15.30-16.30                                     | Plenary<br>Conference Closes  |  |  |