

NEWS RELEASE

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Got a good idea? It could earn you some money!

Budding Richard Bransons and Anita Roddicks will be learning valuable lessons from the professionals this week.

'Want to start your own Business' is a special event for students organised by the Harris Innovation Centre at the University of Central Lancashire, on Wednesday 19 March. Guest speakers include Meena Pathak from Pathak's Foods and Chris Hodgen from Absolute Media, both of whom will bring their own experiences and a wealth of expertise to assist would-be entrepreneurs.

The full day programme will consist of seminars designed to tackle all aspects of starting your own business, from spotting the initial gap in the market, constructing a business plan and raising the finance, to an analysis of why some businesses fail.

"This is THE event for all budding entrepreneurs", says Innovation Officer, Peter Rawling. "We are trying to help all students who've ever thought about running a business by giving them a comprehensive overview of all the aspects they need to consider from professionals and experts in their field."

The Harris Innovation Centre is based at the Harris Knowledge Park, University of Central Lancashire on Garstang Road. "The Innovation Centre focuses mainly on helping staff and students adopt and market their own business concepts through the University, helping to bridge the gap between the academic and the commercial worlds.

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Photo opportunity: 'Want to start your own Business?' will be held from 9 am to 5 pm at the Harris Conference Centre, Garstang Road, Preston. Journalists and photographers are invited to attend the event between 12noon (after Meena Pathak's talk) and 2.00pm. For further information, please contact Peter Rawling, Innovation Officer, Harris Knowledge Park, tel: 01772 894491.