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FEATURE ARTICLE

# Conflict of roles: A conflict of ideas? The unsettled relations between care team staff and independent mental health advocates

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**ABSTRACT:** Drawing on a national study of independent mental health advocacy, we explored the social relations of independent advocacy. The study was commissioned by the Department of Health (England), and involved a case study design covering eight different geographies and service configurations, and interviews or focus groups with a total of 289 stakeholders across two phases of inquiry. This paper focused on the analysis of qualitative data relevant to the relationship between mental health-care services and independent advocacy services, drawn from interviews with 214 participants in phase two of the study. Discussion of these particular findings affords insights into the working relations of independent advocacy within mental health services beset by reorganizational change and funding cuts, and increasing levels of legally-sanctioned compulsion and coercion. We offer a matrix, which accounts for the different types of working relationships that can arise, and how these are associated with various levels of understanding of independent advocacy and appreciation for the value of advocacy. The discussion is framed by the wider literature on advocacy and the claims by practitioners, such as nurses, for an advocacy role as part of their professional repertoire.

**KEY WORDS:** independent advocacy, mental health, nursing, social relations, voice.

## INTRODUCTION

Independent mental health advocacy (IMHA) is rooted in the user movement and an understanding of unequal relationships between service users and care services (Kapasi & Silvera 2002). Definitions of advocacy emphasize seeing the world through the service user's eyes,

enablement of voice, involvement in decision-making, and representation of interests. Independent advocacy is, therefore, of international significance in safeguarding human rights and empowering people experiencing mental distress (World Health Organization 2005). In a UK context, the need for independent advocacy is illustrated by concerns over care and compassion (Randall & McKeown 2014) and treatment under the Mental Health Act. Notable nurse whistleblowing cases demonstrate that practitioners can set aside their interests and advocate for patient rights and welfare (Ahern & McDonald 2002; Jackson & Raftos 1997). This does not obviate a need for independent advocacy, especially considering the liberty-limiting constraints of much standard psychiatric care, circumscribed by legislation and biotechnologies bound up with governance and control (Ingleby 1985; Rose

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1990), with compulsion rates steadily increasing across Europe (van der Post *et al.* 2014; Zinkler & Priebe 2002). In a UK context, the 2007 reforms of the 1983 England and Wales Mental Health Act established statutory rights to IMHA for those detained in hospital or subject to community-based compulsory orders (community treatment order (CTO)).

This study of IMHA across England (Newbigging *et al.* 2012) highlights conceptual and practical tensions between mental health services' staff and advocates. We conclude that staff affinity for advocacy is insufficient for constructive working relations, unless sufficient understanding of independent advocacy is also present. Throughout the paper, we refer to the various professional care providers as 'practitioners' or 'staff'.

## PRACTITIONER CLAIMS TO AN ADVOCACY ROLE

Various professional disciplines claim an advocacy role, notably nurses (Hewitt 2002) and social workers (Dalrymple & Boylan 2013) reflected in international regulatory frameworks (Juggessur & Isles 2009). Nelson (1988) dates nurses' interest in advocacy to Florence Nightingale, progressing from simple intercession to more sophisticated guardianship of rights and autonomy. Numerous international authors have described nursing advocacy roles across various practice domains, including critical care, palliative care, learning disability services, mental health, and forensic (secure) settings (Bateman 2000; Black 2011; Boyle 2005; Breeding & de Sales 2002; Cleary 2004, Davis *et al.* 2003; Fourie *et al.* 2005; Hanks 2008; Hart *et al.* 1998; Hewitt 2002; MacDonald 2006; Mallik 1997; 1998; Snowball 1996; Thacker 2008; Vaartio & Leino-Kilpi 2004; Willard 1996). Mental health nursing advocacy has been explored in relation to informed consent (Usher & Arthur 1998) and medication adherence (Happell *et al.* 2002). In forensic settings, perhaps most disempowering for service users, a counterbalancing nursing advocacy contribution is seen as imperative (Holmes 2001).

Nursing's professional interest in advocacy connects with the espousal of caring values and empowerment principles. Social work is similarly professionally interested in advocacy's social justice potential (Dalrymple & Boylan 2013). For critical commentators, the potential nurse advocacy role is largely unrealized, but should be enacted as part of an intellectual and political commitment to ensure that the most disadvantaged voices, subject to surveillance and control, are properly heard, and that their rights and dignity are respected (Holmes

2001). In an Australian study of inpatient mental health settings, Cleary (2004, p. 56) found nurses articulated 'A clear personal philosophy of advocacy and attempted to structure nursing interactions to promote client autonomy and informed choice'.

Nursing advocacy, however, is typically represented uncritically in terms of an interest in patient welfare and safety. Any limitations are usually seen in terms of tensions, with allegiances to employer or colleagues, unfettered managerialism devoted to cost cutting, prevailing power imbalances, or paternalistic medical dominance (Jenny 1979; Juggessur & Isles 2009; Miller *et al.* 1983; Pullen 1995; Robinson 1985; Walsh 1985; Zomorodi & Foley 2009), essentially reflecting compromised independence.

Despite expectations that nurses ought to advocate for patients, nursing advocacy is poorly defined, weakly legislated for, and underresearched from service users' perspectives (Juggessur & Isles 2009). Arguably, nursing's interest in advocacy is as much about professionalization strategies as genuine emancipatory values (Bernal 1992). That said, authentic advocacy can be a risky endeavour for professionals, engendering conflict with colleagues or employers (Gates 1994; 1995; Juggessur & Isles 2009; Mallik 1997; Martin 1998).

## IMHA

Independent advocacy has a lengthy history, predating the advent of professional psychiatric disciplines (Brandon & Brandon 2000; Campbell 2001; Henderson & Pochin 2001). Critique of psychiatric institutions and concern with promoting autonomy, life choices, and social inclusion for service users helped strengthen the case for advocacy, leading to forms such as citizen advocacy in the USA (Wolfensburger 1983). These initiatives spread wider afield, moving beyond challenging professional hegemony to advocate for the most disenfranchised and disempowered in society (Sang & O'Brien 1987). In the UK, voluntary sector mental health advocacy organizations emerged in the 1980s, growing out of a burgeoning user movement, and influenced by developments in the Netherlands (Campbell 2009). Connections with movement politics and groups, such as MIND (the UK mental health charity) and the influential Nottingham Advocacy Group (Barnes 2007; Mind 1992), ensured that commitment to self-advocacy was never far from the surface (Williams & Schoultz 1982). Despite a lack of international research into independent advocacy, one Australian study identified positive impacts on satisfaction, aftercare attendance, risk of involuntary

rehospitalization, and community tenure (Rosenman *et al.* 2000).

Arguably, the introduction of statutory IMHA services in England and Wales could be seen as a concession to campaigning on Mental Health Act reforms by the Mental Health Alliance (2012), smoothing introduction of CTOs (National Black and Minority Ethnic Mental Health Network 2007). Notwithstanding such concerns, advocates welcomed the advent of IMHA as legitimating their role with mental health professionals.

The Care Quality Commission (CQC) recently assumed responsibility for monitoring the Mental Health Act in England and Wales, and their most recent report makes sobering reading (CQC 2014). Despite identifying examples of best practice, the CQC continues to question the extent to which the positive aspirations of national mental health policy are being met, raising concern that containment and control are prioritized over care and treatment, especially in inpatient settings (see also CQC 2012).

Resource allocation in a context of austerity creates significant pressures in the system, including staff shortages on wards (Bhugra 2013; Mental Health Foundation 2013). While bed numbers are falling, rates of compulsion are rising, and the CQC (2012, 2014) continues to cite bed pressures as a significant problem. Examining this issue specifically, the CQC (2012) found that 16% of wards operate at bed occupancy rates of 100% or over, with 2% above 120%. The Royal College of Psychiatrists (2011) suggest that bed occupancy over an 85% optimum is most significantly associated with detriment to quality. High levels of bed occupancy complicate understandings of increasing rates of compulsion, which might be in the process of becoming the default option for admission. For the period 2012/13, over 50 000 people were detained under the Act; the highest figure ever. Overall levels of compulsion, including CTOs, continue to rise, increasing by 12% in the previous 5 years (CQC 2014). More worryingly, the CQC checked 4576 patient records in the previous inspection period, and found 4% where the case for detention was unlawful (CQC 2012). Furthermore, de facto compulsion of voluntary patients and disproportionate compulsion of black and ethnic minorities continue to feature in scrutiny of the figures (CQC 2012, 2014, see also Fernando 2013). Internationally, despite a policy orientation away from institutional care, CTOs have been criticized for bringing compulsion into the private sphere in the absence of freely-available alternatives to biomedical treatment (O'Brien & Kydd 2013). However we make sense of it, the absolute fact that more people than ever

are subject to compulsion reinforces the rationale for providing independent advocacy.

With direct relevance to nursing practice, the CQC (2012, 2014) consistently reports that care plans fail to demonstrate service user involvement or evidence that compelled persons are being informed of their right to IMHA. Between the 2012 and 2014 reports, the availability of IMHA rose from 85% to 92% of wards. Although the improvement is welcome, this remains a deficit on mandatory requirements, and much fewer wards are ensuring 'regular' access. For example, Kinton (2014) audited MHA commissioners and found that 30% of wards lacked information about advocacy, 22% indicated limited evidence that patients had been informed, and significant numbers were being referred only at the behest of a commissioner.

## METHODOLOGY

The present study was funded by the government's Department of Health Policy Research Programme. Having legislated for a statutory right to advocacy, it was considered opportune to commission an evaluation of IMHA on a national scale. In phase one, a literature review (building on an earlier systematic review of mental health advocacy for African and Caribbean men (Newbigging *et al.* 2013), observations of advocacy in practice and focus groups to define quality indicators for IMHA were undertaken. This was followed in phase two by an in-depth inquiry using a comparative case study design involving eight case study sites (large mental health trusts and independent sector providers in England) chosen to exemplify different geographies, demographics, and service configurations. These included a variety of inpatient, community, and secure settings. Full NHS ethical approval was secured. A total of 214 stakeholders, including service users, practitioner staff, managers, commissioners, and advocates, were interviewed in the second phase, and there was also a survey of advocacy services. The findings presented here are derived from an analysis of these interviews. The number of interviewees from different stakeholder groups is indicated in Table 1.

Qualitative data were subject to thematic analysis (Coffey & Atkinson 1996). The research team comprised representation from academic, practitioner, and service user perspectives, informing our interpretative framing and coding. A selected focus on the findings follows, pertaining to the relations between advocacy and mental health services. The overall findings have been reported in detail elsewhere (Newbigging *et al.* 2012).

**TABLE 1:** *Interview participants*

Type of Interview Participant	<i>n</i>
Commissioners	13
IMHA/IMHA managers	33
Mental health practitioners (including ward staff, clinicians, social workers)	76
Service users (IMHA users/non-IMHA users)	93
Carers	2
Total	214

IMHA, independent mental health advocacy.

## RELATIONSHIP BETWEEN CARE PROVIDER STAFF AND INDEPENDENT ADVOCACY

A range of positive and negative relationships were reported, grounded in a variety of collective and individual experiences. The advocates described working hard at developing relationships and enhancing staff knowledge of IMHA, taking care to establish trust or minimize the extent to which staff might regard advocacy as a threat. They reported some mental health settings and/or professionals being more positively predisposed to advocacy than others. The study demonstrated the extent to which both service users and professional staff appreciated effective interpersonal skills on the part of the advocates, and such skills were undoubtedly influential in the quality of relationships (Newbigging *et al.* 2012).

### Channels and quality of communication

Some communicative and feedback mechanisms were formalized via commissioning arrangements, and were built into contracts, emphasizing legal obligations. In some areas, routine meetings were convened between senior mental health service managers, advocacy service managers or advocates, care teams, and service users. On the whole, however, communication between advocates and ward personnel was informal. This included phone calls to ward managers to discuss the extent to which particular members of teams were welcoming of advocacy, or any problems arising on visits to wards. Advocates also made useful contributions to user involvement forums or community meetings. Advocates reported mixed experiences of communication, either direct contact with staff, being informed of changes for services users, for example, or indirect consequences of other interactions:

The staff on the ward don't always communicate very well, and I think that's where it breaks down . . . and then you go to see the patient and you find out they've either

come off the section without telling you, or they've been transferred to another unit. (IMHA)

Service users could be acutely conscious of such communication deficits impeding the advocate's support, and on occasion, advocacy involvement exposed shortcomings in relations between staff and service users. Grassroots communication was not restricted to information exchange, and could involve problem solving or negotiating changes at ward level, with an interface to the more formal avenues. Some advocates were viewed by staff as unaware of appropriate channels of communication.

The extent to which advocates were involved in key meetings, as vehicles for liaison and communication, varied. This reflected professionals' willingness to accommodate advocates, and the limited capacity of advocates to attend meetings in addition to casework demands. Interpersonal qualities and skills in forming relationships were important, and when relations were strained, staff could quickly personalize matters:

I don't find them (advocates) the easiest people to deal with. Am I allowed to say that? . . . They're quite demanding. I think they expect their needs to be met straight away. (Practice development nurse)

Other staff, however, highlighted constructive relations with advocates, knowing them by name, with knowledge of each other's roles improving with frequency of contact. Effective working relations were associated with the extent to which staff were available for the advocates to ask questions, talk about issues, or respond to email. Conversely, some staff, in circumstances where there were several advocacy providers, reported difficulties dealing with different advocates every time a patient needed one.

There were some difficulties locating the right member of staff at times, although work pressures were understood to be influential:

The biggest difficulty is getting hold of people when we are working with a client. You need to get information from them . . . it's not that it's intentional, it's obviously (that) they are very busy. (IMHA)

### Practical facilitation of advocacy

Practical support for advocacy included making space on the ward for advocates to meet with service users, and considering the safety of the advocate, such as communicating basic information about well-being or risk prior to meetings. Some advocates were issued personal alarms or attended lone working training, but there could still be challenges:

We always make an appointment in advance . . . but quite frequently, they'll say . . . 'I'm sorry we haven't got a private area for you to interview the person in', so you're a bit at their mercy, but to be fair . . . they're short staffed. (IMHA)

Paternalistic staff felt advocacy contact early on in an admission, if a person was acutely unwell, was a waste of time, or might exacerbate problems. The organization of review meetings could be a litmus test of the health of working relationships. Arrangements for booking meetings could overlook the advocate's availability, or the agreed time of a review meeting might not be communicated to the advocate.

Advocates and mental health service staff played a role in promoting advocacy, making sure service users and staff understood how to contact the IMHA service, and that staff within the organization had sufficient knowledge of advocacy and their related statutory duties. Programmes of training and induction for clinical staff could improve knowledge levels and appreciation for advocacy, but there were numerous examples where basic comprehension was lacking, or training offered was cursory.

Practitioners' duties to support advocacy extended to making referrals, or ensuring that service users' requests to see an advocate were followed up. In some instances, a lack of understanding of the role of IMHA led to inappropriate referrals. Knowledge among practitioners of the right to access records by IMHA was limited. Organizational barriers existed, and none of the host organizations routinely shared information about eligible patients with IMHA services and vice versa, making it difficult to accurately monitor access and uptake, especially for people on CTOs.

### Mutual understanding

Affirmation of IMHA depended on the extent to which advocates were seen by staff to be doing a good job, to be constructively relating to service users, or whether or not staff were already well disposed to the idea of independent advocacy. To be challenged could be difficult for some staff, while others saw this as a good thing:

We should be challenged, we need to be challenged, we should always be challenging the system for the benefit of the patient. We need to be kept on our toes. (Approved mental health practitioner (AMHP)/social worker)

The quality of working relations was strongly linked to mutual understanding of roles:

Each understanding a bit more of each other's service, and you know them (IMHA) understanding a bit more of

what constraints we're under. . . . So it's just that bit more understanding on both parts. (Ward manager)

Some staff felt that advocates misunderstood their role and work pressures, and on occasion, they resented the need to offer time to advocates. Deficits in understanding the advocacy role could also lead staff to be concerned about the extent of advocates' roles and responsibilities. Understanding of statutory requirements helped improve relationships, or a lack of understanding could worsen any mistrust:

It's a statutory right. You do need to let us know when this person is admitted, and I need to hear for myself from that person that they don't want to see me. . . . but I'm sure you can imagine what some of the staff think: 'Well isn't our word good enough?'. (IMHA)

Staff anxieties about advocacy could be amplified by concern about complaints:

Maybe a patient has complained about the staff and they say they are bringing in the advocate . . . that can be quite unsettling . . . the moment the advocate walks onto the ward you can tell that this person is a bit uncomfortable because they don't know what the patient is going to be telling the advocate about them. (Clinical team leader)

Conversely, staff could understand and appreciate the importance of the advocacy role:

The team actually don't have a problem with that because . . . they would feel that the service users needed protecting from us because we're the ones that are imposing the sanctions. (Assertive outreach team manager)

The issue of opening up care to scrutiny was relevant, as was an understanding of safeguarding roles.

### Collaborative working

Multiple respondents remarked on the extent to which advocacy input might enhance the efforts of staff by eliciting information about service users' wants and needs:

They can provide a conduit for information going both ways, whereby they can allow patients obviously to express their wishes, also allow patients to understand the position they're in regarding the Act, or medication. (Psychiatrist)

This resulted in some staff framing the advocacy input as an extension of team working, with advocates pointing out to staff how they could helpfully intervene to the benefit of individual service users, especially in a context of complex cases. For these staff, the advocate occupied a sort of hinterland: not one of the team, but very helpful for the team:

Ultimately, we're all working for the patient's safety, well-being and quality of life . . . albeit the advocate's independent, it shouldn't be against each other, because we're, all of us, supposed to be focusing on the same thing. (Psychiatrist)

Similarly, the advocate's contribution could help lessen practitioner workload, with more leverage to address issues when staff struggled to effect change:

Staff realize that they can be helped too by some of our legitimate criticisms and complaints to the middle management, because sometimes when qualified staff make these . . . it goes nowhere, whereas with the advocate you know they have to . . . take note. (Service user)

Staff and advocates also reported working in partnership to develop specific service improvements or user involvement initiatives.

### Boundaries and independence

Attention to boundaries and maintaining independence was important, with a balance to be struck in the closeness of relationships:

We will not spend too much time in the office with (staff) because we are conscious that it is like a goldfish bowl, and the patients will look in and see us talking to them and they will misconstrue that. . . . The patients will assume that we're talking about them individually. (IMHA)

Conversely, a lack of contact with staff could be detrimental to advocacy effectiveness, and service users recognized the need for advocates to relate to care teams. Knowledgeable staff recognized the value of maintaining independence. Questions arose over the extent to which valued close working relationships might become too enmeshed, against the principles of advocacy. In the extreme, advocacy could be co-opted, fulfilling aspects of the care team role. There was a fine line between advocating for an individual's wishes and merely mollifying service users' disappointments:

So if somebody was asking for a rehabilitation trip, the advocates would know the policy and that it's highly unlikely that they're going to get one, so they're already probably preparing the patient for that outcome. . . . So I think they just raise the issues for a debate, but quite often they know . . . what's going to be possible and not possible. (Psychiatrist)

On occasion, practitioners queried the advocate's objectivity:

I sometimes question her independence because she knows us so well . . . it works for us, but . . . as lovely as she is, I think I'd be a lot clearer on what the patient's view

was and would be a lot more questioning. (AMHP/social worker)

Where boundaries were more tightly drawn, efforts to maintain a healthy degree of distance in relationships were acknowledged, although this could cause staff to doubt the relational skills of the advocate or feel slighted.

Some staff thought advocates lacked sufficient knowledge about clinical issues, or did not appreciate what was in the person's best interests, pushing for unrealistic demands. Other staff recognized that this was not contrary to the advocacy role, with individual's wishes not always in line with clinicians' views of best interest:

We are all professional enough to be able to work collaboratively without having the same opinions . . . my opinions of what's best for my patients might be very different to those of my patients. (Community psychiatric nurse)

This sense that practitioners and advocates saw things differently because they have different roles could become wrapped up in staff reflections that privileged risk management. Especially in secure services, this could result in advocates engaging in discussions and debate with care teams regarding the merits of positive risk taking versus risk aversion in decision-making.

Some staff were discomforted by IMHA, because they saw themselves as having close and trusted relationships with service users, and claimed advocacy as an integral part of the nursing role.

### Resistance and conflict

IMHA had experienced resistance, and had a sense that some ward staff saw them as interfering. Tensions in the relationship could lead to lip service being paid to advocacy:

There is this 'us and them', they're there to challenge us, they're there to cause problems, they're there to trip us up . . . you do get that sort of sense that you're under attack and so . . . you're on your guard . . . and if the nursing staff are feeling uncomfortable about people, they're not going to push it, you know they'll go through the form and tick the boxes. (Ward manager)

The nature of the nursing role in contemporary mental health services placed them in the front line of criticism, increasing their sensitivity:

(Nurses) have to do the unpleasant stuff. So you do develop this sort of mentality, a siege mentality that you're under attack, everything is your fault . . . because that's how you're used to working. (Ward manager)

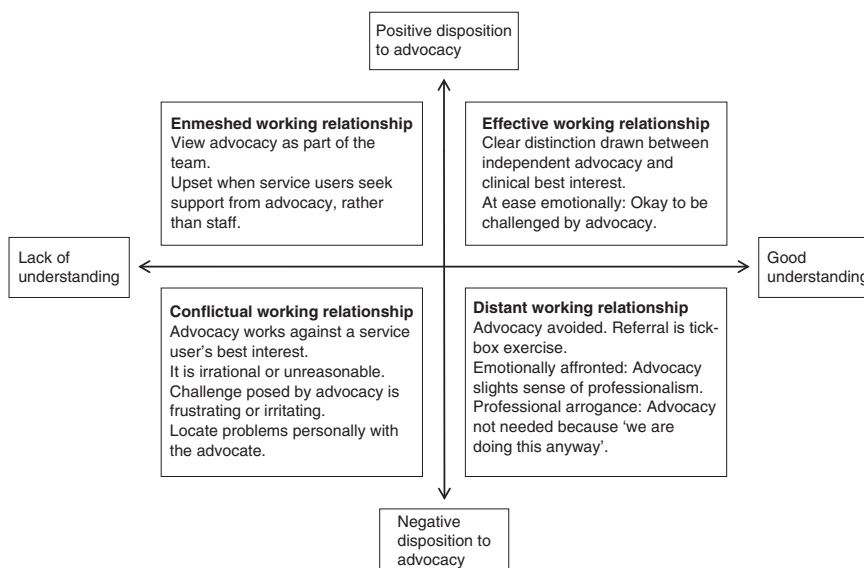


FIG. 1: Working relationships matrix.

In the extreme, IMHA were an irritant to practitioners:

The advocate has gone through the list of the patient's grievances, so to speak, in quite an abrupt manner, and I've said 'Yes, we sorted that yesterday; yes, they're getting that tomorrow'... I suppose in a way I've resented the implication that we haven't addressed those issues. (Practice development nurse)

Similarly, staff might question the advocate's professionalism:

They're a bloody nuisance! ... They're amateurs meddling. (AMHP/social worker).

Service users also described staff antipathy towards advocates:

Oh, they hate them with a vengeance ... because they think that the advocate is out to get them personally, and that's just, that's not true at all, you know. (Service user)

Some complete rifts in relations were reported, the effect of which was to dilute people's access to their rights. When relations broke down, there was a sense of taking sides, and clearly the notion of independence was crucial to resolving some of these fractures. Staff could perceive advocacy interventions as slights on their professionalism.

## WORKING RELATIONS MATRIX

In the present study, we offer a matrix that represents key elements from our findings relating to the reported working relations between staff and advocates. Each

quadrant accounts for the relative influence of staff disposition towards advocacy or their understanding of advocacy. Positioning on the positivity–hostility axis was influenced by prior experiences of advocacy for some. Antagonistic standpoints suggest that previously-reported suspicion and hostility from professional disciplines towards the empowerment potential of advocacy (Gamble 1999; Tyrer 1989) might persist. Interestingly, a previous negative experience of advocacy did not necessarily predict aversion to advocacy; efforts to model good practice and increase staff understanding of the role could turn around negative attitudes over time (Fig. 1).

Clearly, optimal working relationships are defined and located in the top right-hand quadrant of the matrix. All of the other possibilities indicate less effective relationships between staff and advocates to some extent. For instance, in the 'enmeshed' state, the clinical staff appreciate advocacy, while failing to adequately understand the importance of independence. Conflictual and distant working relations are associated with antipathy towards the idea of independent advocacy, but are distinguished by relative degrees of understanding of the role. It is much easier to lapse into conflict if staff do not comprehend the nature of advocacy, and at the same time, have strong views that advocacy interferes with patients' 'best interests'.

## DISCUSSION

The qualitative findings reported in the present study furnish a rich and detailed description of the working relations of IMHA services in the context of a case study design. As such, it is not possible to confirm



how representative the data are of the national picture, or how generalizable the findings might be, including across-international jurisdictions. The extent of the detail and diversity of the selected sites, however, do inspire some degree of confidence that the most salient issues are covered. The participant profile is somewhat lacking in numbers of older service users and carers, suggesting further research is required to more fully elicit views from these perspectives.

Mental health services have a key role to play in determining the quality of advocacy. Mutual understanding and appreciation of each other's roles are fundamental, and facilitate the right to access independent advocacy. Conversely, this is impeded by staff confusion over notions of independence and best interest, with uncertainties regarding the boundaries between IMHA and the sort of advocacy they themselves might provide. Confusion about independence has been a feature of critical commentary on the limits of nurses or other professionals acting in an advocacy role (Hewitt 2002; Juggessur & Isles 2009). Some mental health services staff, however, felt that advocates can be relatively ignorant about mental health issues, and that this is an impediment to effective advocacy. Our findings suggest that even the most knowledgeable staff, those who were well disposed to advocacy with constructive working relationships, were nonetheless often in the dark about their statutory obligations, especially in terms of advocates' access to records.

The types of working relations identified were also associated with the emotional character of people's work. Strong emotions can arise, ranging from frustration or anger with the seeming intrusion of advocacy, or upset because service users might seek out advocates to pursue issues felt to be within the compass of the staff (McKeown *et al.* 2002). Conversely, Harrison and Davis (2009) argued that some of the reported underuse of independent advocacy might be because patients choose to rely on trusted staff, rather than advocates, to take up concerns. This might suggest that further work is needed to promote the value of independent advocacy among those subject to compulsion, reinforcing recommendations of monitoring agencies (CQC 2014).

There is broad consensus on the need for a positive working culture between advocates and mental health services. Grassroots relations will be worked out largely on the basis of whether there is mutual understanding and realistic expectations of each other's roles. Where there are positive working relationships, advocacy is understood and appreciated, and any challenges to staff are attended to with equanimity. On occasion, there is resistance and conflict, and this can lead to complete ruptures in working

relationships. Previous experiences and the history of advocacy involvement with services, often predating the introduction of IMHA, can be influential in the reception afforded to advocacy. Similarly, advocacy is best facilitated within organizational cultures that espouse progressive values, and are tuned in to the human rights of service users and the limiting effects of compulsory care (Bindman *et al.* 2003). The appreciation of structural and contextual factors framing the provision of IMHA is important for practitioners, senior managers, and commissioners to acknowledge.

## CONCLUSION

It is unlikely that the range of social relations reported on in the present study are unique to the UK, as the challenge of ensuring human rights in a context of compulsion, and issues in support of independent advocacy, are demonstrably widespread, and have been a longstanding focus of debate on a European and an international level (Gostin 2000; Herrman *et al.* 2005; Jones 2005). The findings and presented conceptual matrix have a number of practical and theoretical implications. Conceptually, the matrix offers an interesting lens through which to reflect on the social relations of advocacy practice, and the extent that it is supported within services, with such considerations pivoting upon staff knowledge and affinity for independent advocacy. Practically, an obvious suggestion is for services to work cooperatively with advocates, and of course, service users, to design and deliver appropriate training for practitioners, such that advocacy is better understood, its value appreciated, and its routine operation best facilitated. We are currently engaged in an implementation project that builds on the findings of this study, including the matrix, to produce multimedia resources, which could support training or service developments.

Honest and open reflections on how the advocacy relations matrix might apply to any local service arrangements and practices could provide an interesting point of departure for more deliberative discussions, leading to best-practice models and more harmonious working relations that appropriately ensure that access to advocacy is maximized and that independence is appropriately maintained. In this way, the most effective operation of advocacy services could be enabled, and progress could be monitored by mapping developments back to the presented findings and configured matrix.

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