

Central Lancashire Online Knowledge (CLOK)

Title	Design creativity technical execution and aesthetic appeal: A CAT with caveats (Part 2)
Type	Article
URL	https://clock.uclan.ac.uk/id/eprint/19958/
DOI	https://doi.org/10.1080/21650349.2017.1381043
Date	2017
Citation	Jeffries, Karl K., Zamenopoulos, T. and Green, A.J.K (2017) Design creativity technical execution and aesthetic appeal: A CAT with caveats (Part 2). International Journal of Design Creativity and Innovation, 6 (1-2). pp. 66-79. ISSN 2165-0349
Creators	Jeffries, Karl K., Zamenopoulos, T. and Green, A.J.K

It is advisable to refer to the publisher's version if you intend to cite from the work.
<https://doi.org/10.1080/21650349.2017.1381043>

For information about Research at UCLan please go to <http://www.uclan.ac.uk/research/>

All outputs in CLOK are protected by Intellectual Property Rights law, including Copyright law. Copyright, IPR and Moral Rights for the works on this site are retained by the individual authors and/or other copyright owners. Terms and conditions for use of this material are defined in the <http://clock.uclan.ac.uk/policies/>

Design Creativity, Technical Execution and Aesthetic Appeal: A CAT with Caveats (Part 2)

K. K. Jeffries¹, T. Zamenopoulos² and A. J. K. Green³

¹ School of Art, Design and Fashion, The University of Central
Lancashire, Preston, UK

² School of Engineering and Innovation, The Open University,
Milton Keynes, UK

³ School of Psychology, The Open University, Milton Keynes,
UK

Karl K. Jeffries

+44 (0)1772 895185

kjeffries@uclan.ac.uk