

School of Arts and Media Public Engagement Report

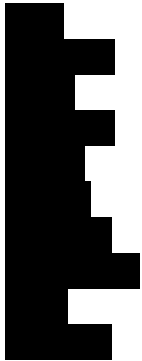


Public Engagement (PE) Activity



[Arts and Media Report.docx](#)

PE Activity	Activity Lead(s)	Evaluation Method(s)	Expected Delivery Date	Did this/some of this activity get reported on the event registration form? If no, please include details of number of staff/ days spent on event	Number of attendees	Was the event evaluated? If so, please attach data so it can be included in school end of year report
Saturday Club	Arts & Media Foundation team	Report from Saturday club	Summer 2021	3 members of staff 50 days (approx.)	60	No - Provided by [REDACTED]
Preston City Mela	[REDACTED] Textile Design	Mela performance and week	Spring 2021	1 member of staff	1000+	No, [REDACTED] from Preston Council was thrilled with the student work produced and would like to work with us again.

T12002 Exhibition Brief	█ Textile Design	Exhibition	Spring 2021	1 member of staff, 12 students	200 passing through, plus parents and members of public	No
UG Degree Show All Portfolio based courses	█	End show report from external relations	June 2022	Over 168 Students & over 50 Staff	1442 attendees logged on Eventbrite	Degree show website stats, appendix 1
YR3 Charity Fashion Show Fashion Design Fashion Promotion	█	Short feedback form from participatin g students and guest	Dec 2021	3 staff plus student year group (17)	150	The event wasn't evaluated as such.
Final years Fashion Shows Fashion Design Fashion Promotion	█ █	Short feedback form from participatin g students and guest	June 2022	2 staff Approx 10 days: preparation with students/ meetings / model castings/mus	Approx 300	The event wasn't evaluated formally but was reviewed at the end of year staff meeting.

				ic liaising selecting / meetings with event company and UCLan events team. supporting students		
Graduate Fashion Week - London Fashion Design Fashion Promotion Textiles	██████ ██████ ██████ ██████ ██████	End of show report form Graduate Fashion Week - London	June 2022	Mainly led by ██████ who spent many hours liaising with GFW as many aspects were new this year. Staff also had to produce an inhouse film for this years' event which equated to approx. 3 days+ if you include editing meetings. ██████ also	Approx 1000+ as the film was live streamed on the GFW website and is remaining up for a full year. Figures have not been released yet as to audience numbers	██████ created a full evaluation report with visuals, shared as a PowerPoint, discussing the attributes of both New Designers and GFW from her attending both events. At our end of year fashion and textiles meeting she fed back on each of the new developments and how successful this was in terms of public engagement / promotion for UCLan / value for money. The current package for GFW seemed good value for money as it allowed us to enter competitions, which Fashion Promotion and Design were both successful in wining thus gaining more publicity for the courses and UCLan.

				spent two weeks in London covering New Designers and GFW events representing UCLan.		
<p>New Designers Business Designer Centre, London</p> <p>Fashion Design Fashion Promotion Textiles</p>		No formal evaluation report created.	June 2022	 All staff worked on preparation for the event, planning the stand, preparing student work and also went down to London to work on the stand.	1000+ Figures have not been released yet as to audience numbers at the event but there were over 3,000 participants at the whole event.	 created a full evaluation report with visuals, shared as a PowerPoint, discussing the attributes of both New Designers and GFW from her attending both events. This was the first year Fashion Design and Promotion had been included in the New Designers event and it was felt that it was not as successful for us as GFW. The stand was not in a good geographical position and footfall was low. It was also challenging to engage with our Fashion Design graduates to attend New Designers and stay in London as the costs for them were high and there was no track-record of positive outcomes to drive them to attend, whereas the textile students had previously won competitions at the event and were keen to attend all week.



				Approx 14+ days		
Re: Fashion Challenge	 	Short feedback form from participants and mentors	August 2022	Approx 3 days prep and planning meetings / 6 days running the event/ 5 days working on the Zine content and design / one day for launch event	27 people involved in the event/ 12 participants / 5 Graduate Mentors / 6 Judges One Photographer plus 3 organisations leads from UCLan, Gawthorpe Textiles Collection and Super Slow Way: Numbers attending the launch are unclear as not happened yet.	<p>Full evaluation has not taken place yet as the project is ongoing.</p> <p>A short feedback sheet was shared with all participants and feedback was all positive.</p>

MA Degree Show All Portfolio based courses		End show report from external relations	September 2022	Over 80 Students & over 20 Staff	350 attendees logged on Eventbrite	Degree show website stats, appendix 2
21GRAMS - College Awards incitive		Short feedback form from participating students	Semester one 2021	11 colleges signed up 4 participated	120 Students (16-18 year olds) 1 staff member	Picked up 9 entries, staff were very keen. Interest was low due to timing. The team would run earlier next year Loreto, Ashton, Bolton Blackburn
New Designers - graduate exhibition Graphics, Illustration and Creative Advertising		Global & national perception and competition ranking Visitor stats, footfall and feedback forms	Jun-July 2021 Jun-July 2022	3 Staff - 8 students	2500+ Figures have not been released yet as to audience numbers at the event but there were over 3,000 participants at the whole event.	Excellent location, full of industry experts, plenty of job offer and opportunities. Staff and students enjoyed being there, the shows where difficult to formally evaluate, we are waiting report from New Designers. Student feedback was excellent and the footfall throughout was strong.
New Designers - graduate exhibition		Global & national perception and	July 2021 July 2022	2 Staff - 2 students	2500+ Figures have not been	<ul style="list-style-type: none"> • Great venue, location and stand • Student engagement/uptake poor (2 students)

Interior Design		competition ranking Visitor stats, footfall and feedback forms			released yet as to audience numbers at the event but there were over 3,000 participants at the whole event.	<ul style="list-style-type: none"> • 2 course team staff, 2 design department staff (4 days each, the week was split, show build and take down) • Very few other Interiors courses present
Fine Art partnership with Harris museum	██████████	Short feedback form from participating students and the Harris	April 22	4 staff days shared between 2 staff members	80	The Harris provided funding and logistic support for an international exhibition with events of women artists from Southeast Asia. Despite a relatively low number of attendees, the feedback from participants and attendees was extremely positive. 10 students were directly involved in the live project.
Mending clothing skills - research project	██████████	Exhibition stats, footfall and feedback forms	Jan 2022			










Photography exhibitions by staff - research project	UG & PG Photography team	Visitor stats, footfall and feedback forms	TBC			
Final year and 2 nd year shows performance by Acting students	[REDACTED]	Visitor stats, footfall and feedback forms	YR3 Performances Jul 2021 Feb 2022 YR2 Performances Mar-Apr 2022	100 students 6 staff	2300 Approx	No
Final year showcase performance by Acting students	[REDACTED]	Visitor stats, footfall and feedback forms	July 2021 May 2022	62 students 3 staff	60	No
Bodies in Flight: Flesh and Text	[REDACTED]	Video & audience feedback doc	February 28 th -March 9 th 2022	Staff prep time - 15 days Time on site - 3 days	Launch event - 130 Attendees over exhibition +500	Exhibition (also shown in Bristol, Nottingham & Cambridge) has led to a Bodies in Flight book deal with Intellect (2024). [REDACTED]

<p>Life Class in partnership with Fever Dance for Lancashire Encounter festival.</p>	<p>[REDACTED]</p>	<p>Evaluation docs including 2 videos</p>	<p>September 2021</p>	<p>Staff prep time - 45 days Final rehearsal & Performance Time - 5 days</p>	<p>Attendees (@ full capacity due to restricted numbers due to covid) 125</p>	<p>[REDACTED] wrote a case study on the work. There are also 2 videos reflecting on the work. One as part of a UURIP interns project working alongside the impact team at UCLan (due for completion in October 2023) and one @ [REDACTED]</p>
<p>About Time Dance Company: Dick Kerr Ladies</p>	<p>[REDACTED]</p>	<p>Feedback form from participating students and dance company</p>	<p>All Year</p>	<p></p>	<p></p>	<p>Student involvement in project cancelled due to Covid.</p>
<p>PYDC</p>	<p>[REDACTED]</p>	<p>Employment feedback</p>	<p>All Year</p>	<p>Staff prep days: 2 days (delivered externally)</p>	<p>34 sessions Sept 21 - July 22 with 13 participants per session 3 performances reaching approx 350 audience members</p>	<p>Audio/Video footage collected from two UCLan student Assistants for 10 year anniversary (to be shared publicly Autumn 2022) Reflection sessions took place July 2022, transcripts being developed Autumn 2022</p>

<p>Into our Skies : Space in Schools</p>		<p>Feedback form from participating students and schools</p>	<p>Oct - Nov 2021 Feb 2022</p>	<p>Staff prep: 6 days</p>	<p>4 sessions of 27 pupils. 10 sessions of 20 pupils 5 sessions of 26 pupils 4 sessions of 24 pupils 4 sessions of 28 pupils 4 sessions of 24 pupils 4 sessions of 20 pupils</p>	 <p>Final Event with teacher evaluation Dec 8th 2022 cancelled due to lead school covid concerns.</p>
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UNCONTROLLED

Le Petit Mort Dance Company (LPM) - Dance and Parkinson's Sessions	[REDACTED]	Feedback form from participating students and dance company	All year	Staff time: 10 days	36 sessions of 16 - 25 participants (People with Parkinsons and Carers) 36 sessions of 6 student assistants (including dance and music students)	[REDACTED] There is also an impact video being created of the project by a UURIP intern working alongside the impact team at UCLan (due for completion October 2023). This will also include dance company feedback/interview for 21/22 taking place Sept 22.
LPM - Preston Dance Taster Week	[REDACTED]	Course evaluation	Cancelled			Taster Week at UCLan was cancelled due to Covid concerns by LPM Dance (community organisation).
UCLan Dance Company - schools and colleges tour	[REDACTED]	Feedback form from participating students and schools	Mar - May 22	Staff prep time: 50 hours Staff Support on Tour Dates: [REDACTED] 1 member of staff)	-Cardinal Newman College: 25 attendees -Witton Park Academy: 19 attendees -All Hallows Catholic High	EVALUATION Includes: Evaluation forms sent to Cardinal Newman College (Preston) and Witton Park Academy (Blackburn) + Student Activity evaluation N.B. School Evaluation (not all school responded)

					School: 24 attendees	
Enterprise Award	 CIZ Project	Client feedback via survey	31 July 2021	4-week delivery  - 8 days Project Lead  - 6 days - mgt. & coordination  - 12 days - mgt. & coordination	Total = 29 students Academic - 3 Support - 3 External - 2	<ul style="list-style-type: none"> Client and student feedback captured in the form of testimonials. The project has delivered: <ul style="list-style-type: none"> An enhanced student learning experience by creating a sense of a learning community. Increase UCLan reputation with the wider community and business. Created a repeatable model that will bring students from different disciplines together to collaborate with regional organisations. Provided a tangible benefit to students enabling them to transfer their skills.
Kirkham High St Heritage action zone	 CIZ Project	Conclusive document evidence based	May 2021	12-week delivery.  - 6 days - management and coordination  - 12 days - management and coordination	Total = 24 Students - 19 Academic - 3 Support - 3 External - 1	Business report including research and recommendations. - Speak to CIZ team   Stakeholder testimonial quotes from students and client.

				█ - 6 days - quality assurance		
Blackpool Council - Creative to Innovate - UK community renewal fund	█ CIZ Project	Case studies, reports	31 March 2022			
Lancashire County Council Creative to Innovate - UK community renewal fund	█ CIZ Project	Case studies, reports	31 March 2022			
B- Jeans Business engagement	█ CIZ Project	Roll out of a fashion collection	May 2022	█ - 0.5 - 1 day per week - Relationship manager	Total - 17 Students - 4 Academic - 2 Support - 2	Stakeholder testimonials - students and staff from UCLan and partner institutions. Business partners at B-Jeans Social media content on Instagram / LinkedIn etc

				<p>██████████ - 0.5 - 1 day per week - Project Manager</p> <p>██████████ 14 days</p> <p>██████████ - 5 days</p>	External - 9	Creative Spark End of Year report (with CIZ team).
Manchester and London Degree Shows	██████████	High visitor footfall. Networking opportunities. Increased profile with Industry	July 2022	1 Staff 7 students	Manchester 80 -100 guests	Networking aided work experience opportunities and placements for the cohort. This came by way of students presenting in front of agencies and business owners
Bankhall Whiskey Live Brief	██████████	Positive feedback from industry and students. Engagement with local industry. Sponsorship of London	March - May 2022	2 Staff 7 students	London 30 guests	Live brief set by a whiskey company set in Blackpool, please with results. Student pitched their work to the company. They carried out a visit and gained feedback on the work they produced.

		degree show.				
Vanishing Point		Feedback from participating students, visiting groups and audience members	December 2021	2 members of staff Rehearsal time: 20 hrs Prep Time: 20 hours Stage Management Time: 8 hours	50 Preston Youth Dance Company, Dance Syndrome, Preston Young Dancers, Ingleton Youth Dance Company & Ludus Youth Dance Company	Not formally evaluated but reviewed with participants and staff team.
The Hummingbird Movement Project		Feedback from participants	Summer 2022	1 member of staff prep time: 8 hours	8 women in HMP Styal, Cheshire in + 3 members of Lancashire Women staff	Feedback currently with Lancashire Women