MODULE DESCRIPTOR

MODULE TITLE	**Business Ethics and Sustainability**					
MODULE CODE	BU3309 (L6)	**JACS AND HECOS CODE**	**N1000** *100079 & 100793*	**CREDIT VALUE**	20	
DATE OF APPROVAL	*June 2017 (updated June2021)*				**VERSION NUMBER**	6
SCHOOL	Lancashire School of Business and Enterprise		**PARTNER INSTITUTION**		**Universal College Lanka/ Hugh Baird (TBC)/ Wigan and Leigh, UoM Enterprise (added Jan 2022)**	

RELATIONSHIP WITH OTHER MODULES

Co-requisites	None	Pre-requisites	None	Excluded Combinations	

MODULE AIMS

To enhance student awareness and understanding of the key contemporary issues facing Business, Organisations, Industries and Society across the range of disciplines and in the external environment, and to continue development of the student's ability to appraise critically recent, new and future issues. The module will also focus on Business or Corporate Ethics and how organisations apply these principals to both their economic and non-economic behaviours.

To enable students to have an up-to-date knowledge of the major developments, threats and key ideas across the range of Business activities.

To develop skills to enhance employability through reflection and to consider and recognise business opportunities.

MODULE CONTENT

Syllabus: Content will vary as the nature of business and in particular the environment in which it operates varies. Particular attention will be paid to current and evolving issues during the year. The UN Sustainable Development Goals will be addressed specifically.

Typically, areas which could be discussed may include: -
- Ethics
- Inequality
- Political Crises
- Economic Change /Financial Crises
- Climate Change / Energy / Sustainable Business
- Demographics
- The Future of Work
- Technological Change; e.g. 3D Printing, AI, Robots
- Which countries are growing, or not?
- Globalisation and Anti-Globalisation
- Risk and Crisis Management
- Business Continuity
- Business Performance Improvement
- Big Data/ Analytics

INTENDED LEARNING OUTCOMES

On successful completion of this module a student will be able to:	
1.	Critically evaluate major current business and societal issues as outlined by the UN Sustainable Development Goals
2.	Critically consider the implications how current issues impact upon business and society from an ethical standpoint.
3.	Enhance employability skills by considering the SDG implications for future career choices and to consider business opportunity and recognition.

ASSESSMENT METHODS *- UCLAN PRESTON, UNIVERSAL COLLEGE LANKA, HUGH BAIRD COLLEGE, WIGAN AND LEIGH COLLEGE*

Number of Assessments	Form of Assessment	% weighting	Size of Assessment/Duration/ Wordcount	Category of assessment	Learning Outcomes being assessed
1	Coursework	*50%*	2,000 words	Coursework	1,2,3
1	Examination	*50%*	1.5 hours	Written Exam	1,2

MODULE PASS REQUIREMENTS

To pass this module you must achieve a mark of 40% or above, aggregated across all the assessments.

ASSESSMENT METHODS *- UCLAN BURNLEY BLOCK DELIVERY ONLY*

Number of Assessments	Form of Assessment	% weighting	Size of Assessment/Duration/ Wordcount	Category of assessment	Learning Outcomes being assessed
1	Reflective Portfolio	*50%*	2,000 words	Coursework	1,2,3
1	Individual Essay	*50%*	2,000 words	Coursework	1,2

MODULE PASS REQUIREMENTS

To pass this module you must achieve a mark of 40% or above, aggregated across all the assessments.

APPENDIX

MODULE CODE: BU3309   **MODULE TITLE: Business Ethics and Sustainability**

LOCATION OF STUDY: *UCLAN PRESTON CAMPUS; BURNLEY CAMPUS; UCL SRI LANKA; CYPRUS CAMPUS; WIGAN AND LEIGH, UOM ENTERPRISE*

MODULE TUTOR(S)	*Stephen Murray/Samantha Hollinhurst* *Simon Pollard (Burnley Campus)*

MODULE DELIVERY	Semester Long	Semester 1	X	Semester 2	X	Semester 3	X
	Year long	Semester 1 & 2		Semester 2 & 3			
	Other (please indicate pattern of delivery)	**BLOCK DELIVERY (UCLAN BURNLEY CAMPUS ONLY) SUPPORTED BY WEBINAR/ONLINE RESOURCES**					

MODULE LEARNING PLAN

LEARNING, TEACHING AND ASSESSMENT STRATEGY

A variety of teaching and learning methods will be utilised. These will include lectures, videos, case studies, group work, discussions and presentations. The emphasis will be on activity-based learning using realistic materials in a practical context. This module will also encourage a collaborative learning environment that encourages students to learn with, and from, each other. Formal assessment includes a written coursework and examination. The coursework encompasses all three learning outcomes. It will enable students to demonstrate competence and understanding of both the UN Goals and possible implications of their failure or success. The coursework will also allow students' to further explore their potential employability through a considered reflection. The examination is designed to enable students to demonstrate proficiency in LOs 1 & 2 under a different type of assessment method in order to provide variety.

ASSESSMENT STRATEGY- BURNLEY CAMPUS ONLY

Formal assessment for module delivery at Burnley campus will by a reflective portfolio and individual essay. The reflective portfolio encompasses all three learning outcomes, enabling student to demonstrate competence and understanding off all the UN Goals and possible implications of their success and failure. It will also allow students to explore their potential, or current employability through a reflective approach. The individual essay is designed to enable students to demonstrate proficiency in Learning outcomes 1 and 2 is an essay style of presentation, providing an alternative assessment method and further developing this style of academic style of writing.

SCHEDULED LEARNING AND TEACHING ACTIVITY

The lecture focuses on particular UN Sustainable goals to introduce key principles. Students' are expected to prepare for weekly seminars by introducing their own examples through awareness of current affairs linked to sustainability. This will enable students to assimilate core knowledge and make valid connections between theory and real-world examples. Discussion of issues is encouraged to help formulate and reinforce knowledge and awareness. This will also help with employability as students present their ideas to a wider audience thereby improving their communication skills. The module culminates with an exam that enables students to demonstrate their theoretical understanding and its application and relevance to the future in terms of sustainable development.

TOTAL SCHEDULED LEARNING HOURS	42
GUIDED INDEPENDENT STUDY The preparation for weekly seminars and engaging in researching their own examples from news stories etc. enable students to assimilate the core knowledge along with its application more easily and link with the key skill of engagement. They can present their ideas relating to assessments to a wider audience thereby improving their communication skills.	
TOTAL GUIDED INDEPENDENT STUDY HOURS	158
TOTAL STUDENT LEARNING HOURS ***(eg 200 hours per 20 credits)***	200

BIBLIOGRAPHY AND LEARNING SUPPORT MATERIAL
The bibliography for this module is available via the on-line reading list – click on the link below:

http://readinglists.central-lancashire.ac.uk/index