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Introduction: William Titley

In a world where forms of communication are developing in parallel with the speed of new technology, it is arguably the tourist industry which has kept the picture postcard in circulation.

Postcards from the past develop into sentimental reminders of another place and time, they are an acknowledged and valuable depiction of social history: offering a glimpse into the lifestyles of previous communities in forgotten worlds. They communicate images of exotic and far away places often represented by picturesque or idealised images of somewhere else, another reality.

For those who have never been to such places, they depict a realm of fantastic experiences which beckon the new explorer to uproot and set out in search of adventure or perhaps a new life. However as historical documents, postcards act as visual fragments of a time when things were significantly different, a view to a lost world of fashion, architecture, language, art and everyday life.

This project investigates the idea of visual communication through the ongoing exchange of postcards or miniature artworks created in respect of a specific time and place. The process encourages different cultures to exchange personal interpretations of a place they are familiar with.

The exchange initiative offers opportunities to generate creative and critical dialogue regarding current social and political situations in different locations.

The call-out for participants engaged professional artists, students and members of local community groups. Their work, exhibited in Pakistan and the UK, forms an ongoing archive of creative imagery: reflecting current societal states and conditions.

The work submitted demonstrates a variety of inventive interpretations and creative approaches including painting, drawing, etching, collage, photography, digital imaging, laser-etching and embroidery.

The submissions from Pakistan explore the theme of 'This is Pakistan' and were exhibited in The Centre of Contemporary Arts at The University of Central Lancashire, Preston, Lancashire, UK.



'This is Pakistan': The Centre of Contemporary Arts, UCLan, March 2010

The UK submissions explore the theme 'This is England' and were displayed at The Beaconhouse National University Gallery, Lahore, in Pakistan.



'This is England': Beaconhouse National University, Lahore, Mar. 2010

Both collections however, exist as an ongoing archive of visual communication between the two countries: employing sincere and humorous approaches and mark-making strategies to reveal aspects of everyday life.

The artists involved in submitting work for 'This is England' included professionals from around the UK, students from The University of Central Lancashire and members of the Bradley Regeneration Group in East Lancashire.

They interpret the theme on many different levels and through a diverse range of methods, from acute observations of everyday life to cheeky references about political correctness; often attempting to make sense of the place by highlighting a fascination with landscape, leisure, and the built environment.

The students who submitted work from Lahore have more pressing concerns as they attempt to convey a sense of oppression and disruption to every day routines.

They present us with a dazzling array of colours complete with finely crafted embellishments and references to ancient art practices which appear in contrast against images depicting the all consuming threat of war and terror among their citizens.

Both the UK and the Pakistan collections contain two responses from two locations which together make up one archive. This archive has yet to find a name as it develops alongside international relations between the participating countries.

As political developments continue to influence the creative communities in both countries, the archive will begin as a snaphot of life in 2010.



Lancashire to Lahore: Hayley Drayton

Travelling and mass emigration can often create huge topological distances between separated communities but at the same time help to create relationships between new territories and homelands. Postcards and letter writing were the initial methods used to shorten the spatial void between 'home and away'.

In Britain today, we live in a multicultural society which began to take shape back in 1948 with the passing of 'The British Nationality Act'. The act allowed 800 million people from The British Colonies to live and work in the UK without a Visa. This bid to resolve a desperate labour shortage encouraged a large number of Pakistanis to settle in the UK. Only a year old, Pakistan was also experiencing a mass influx of communities as millions of Muslims from India were claiming an equal right to settle in the new sacred land, while the country wrestled with defining itself as a Muslim nation.

Throughout its short history, the geographical location of Pakistan made it a strategic passage between other countries in Central and Southern Asia. Forever in the shadow of more mature neighbours like India and China, Pakistan continues to seek an established notion of its national identity. With Sunni and Shia factions of the Muslim faith, Pakistan had difficulty creating a constitutional foundation due to religious differences, leaving it vulnerable to authoritarian rule. It has since striven to be the flagship for Muslim enlightenment; however, it has become the negative focus of worldwide media attention.

Today, it is a country in the midst of unsettled global politics, with conflicts both within its volatile borders and also with its closest neighbours. These conflicts continue to isolate Pakistan from its neighbours and the rest of the world through a growing fear of its connection with terrorism. However, we must not forget about the British Citizens with family, friends and acquaintances in Pakistan. This connection of communities over great distances demands effective communication: a messaging service which was once dominated by the humble postcard.

Although a postcard is traditionally a souvenir from a tourist destination, it is really a gesture of 'hello', a token of existence between locations: I am here, you are there. We send an image (via the postcard) that defines both our location and our sensibility.

Participants in this project have the opportunity to create a very personalized image, offering a sense of themselves and their location through a process of image making. Each postcard communicates the makers' sentiments relative to the place it was made: participating in the construction and development of interpretations which define a given locale.

There is a sense of privileged intimacy when viewing this collection of objects in a gallery display which may well be lost when viewing online or within the pages of a book. However, we can still hear the chorus of voices, the epitaph which distinguishes cultural identities and cultural locations.

A resonating chorus by creative communities in the UK and Pakistan which can be read as postcards from extended members of a family once called the British Empire.

'This is Pakistan'

This part of the archive is made up of work submitted by students from The Beaconhouse National University in Lahore, Pakistan and was exhibited at the following venues in 2010:

Beaconhouse National University, Lahore, Pakistan. Bradley Community Fun Day Event, Nelson, Lancashire. UK. The Centre for Contemporary Arts, UCLan, Preston, UK.

'This is Pakistan'

Aaizzah Sheikh - 'Colours of Basant' - Mixed Media

Ahmed Faraz – 'Pakistani Rubaab' – Mixed Media

Ahmed Fraz – 'Bumpy Bus Ride Home' – Digital Image

Aleena – 'Untitled' - Digital Image

Ali Rifhaan - 'Untitled' - Digital Image

Ali Saad – 'The Army of One' - Digital Image

Areeb Masood – 'Untitled' - Digital Image

Asna Ijaz – 'What is Pakistan?' - Digital Image

Ateeque Ahmad – 'Make U Green One Day' - Digital Image

Fatima Khalid – 'Untitled' - Digital Image

Hina Anwar - 'Revival of Billboard Art in Lahore' - Mixed Media

Khadija Qureshi – 'Pakistan' - Digital Image

Maisha Adam – 'Badshahi Mosque' - Digital Image

Manal Qamar – 'Untitled' - Digital Image

Maria Rana - 'Untitled' - Digital Image

Mehreen Zaid – 'Hope for Pakistan' – Mixed media

Mehuish Ikram – 'Sindhi Tradition' – Threads & Magazine

Muhammad Idrees – 'Untitled' - Digital Image

Munazzah Kulsoom – 'Ethnic' – Mixed Media

Muneeb – 'This is my Pakistan' - Digital Image

Noor-Ul-Ain Haider - 'The Left Overs' – Watercolour

Rahyma Panni – 'Land of the Pure' - Digital Image

Rameen Kazmi – 'Pakistan' - Digital Image

Rida – 'Pakistan' - Digital Image

Rushda Nasir – 'Traditions of Pakistan' – Drawing

Saima Abaidullah – 'Automaticism' – Watercolour

Shabaz Jamil – 'Untitled' - Digital Image

Sosin Choeda - 'One Nation' - Digital Image

Tahir Hussain Shazad – 'This is Lahore' – Drawing

Umber Majeed - 'Untitled' - Digital Image

Usman Faizi - 'Untitled' - Digital Image

Zaib Haider – 'Our Colours' – Watercolour

Zainab Sikander Baig – 'Untitled' - Digital Image

Ahmed Faraz – 'Jeeway Pakistan' - Digital Image

Anum Fatima Wajahat – 'Untitled' - Digital Image

Anum Javed – 'Art of Puppetry' – Mixed Media

Ayesha Shafiq – 'Untitled' – Watercolour

Komal Ehsan – 'Lahore on the go!' Acrylic

Misha Shahzad – 'Cultural Heritage' – Watercolour

Momina Naseem - 'Essence of Lahore' - Mixed Media

Muhammad Abubakar Asif – 'What Else Could Pakistani's Wish for?' - Digital Image

Saima Noor - 'Yeh Dil Hai Ashiqana' - Collage/Painting

Samreen Butt - 'My Pakistan' - Digital Image

Sher Ali – 'Pakistan' – Digital Image

Sofia Shahid - 'Cross Culture' - Drawing

Tayyaba Sabir – 'Theater' - Mixed Media

Waqar Ali – 'Wake Up' - Digital Image

Waqar Ali – 'Truck Culture' - Digital Image

Zunaira Raza – 'Dhol' – Graphic/Embroidery

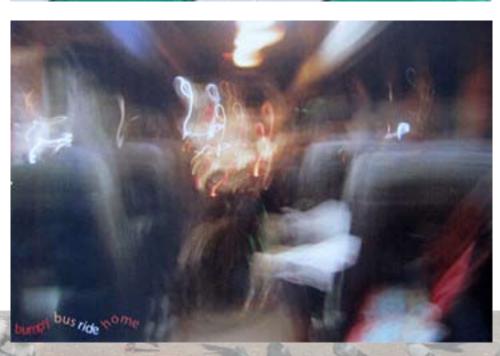
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Ahmed-Faraz2



Ahmed-Fraz

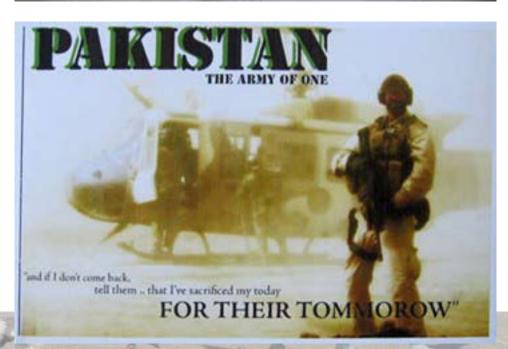




Ali-Rifhaan



Ali-Saad





Asna-Ijaz



Ateeque-Ahmad





Hina-Anwar



Khadija-Qureshi





Manal-Qamar



Maria-Rana





Mehuish-Ikram



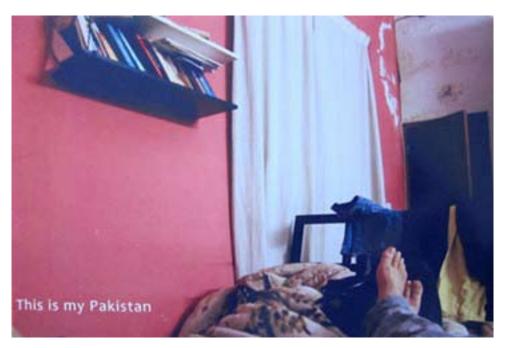
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Munazzah-Kulsoom



Muneeb



Noor-ul-ain-Haider





Rameen-Kazmi

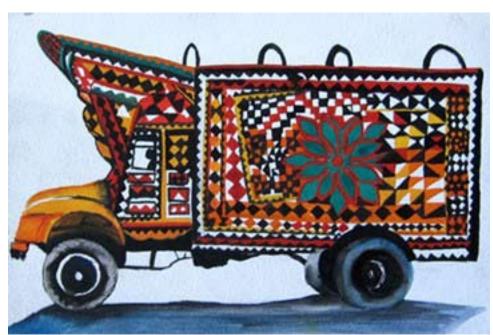


Rida





Saima-Abaidullah



Shabaz-Jamil





Tahir-Hussain-Shazad



Umber-Majeed



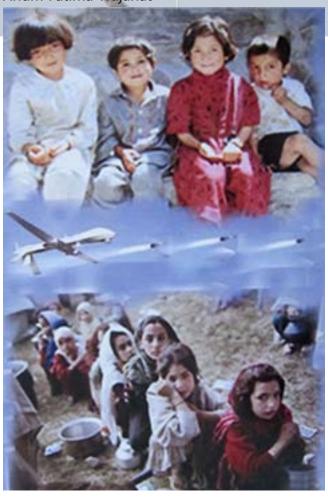


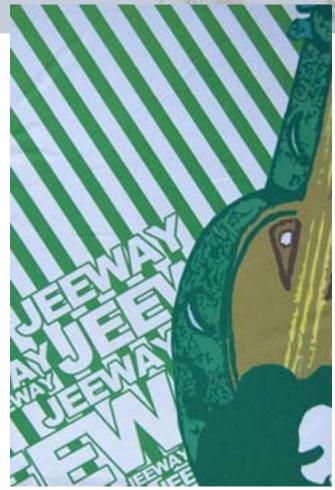
Zaib-Haider









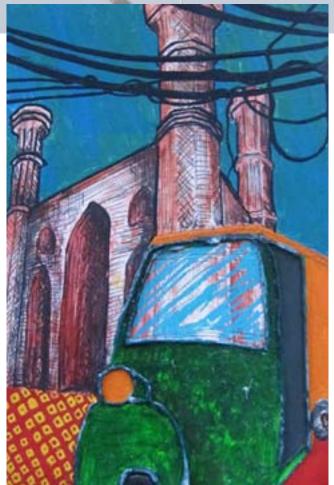


Ayesha-Shafiq Anum-Javed



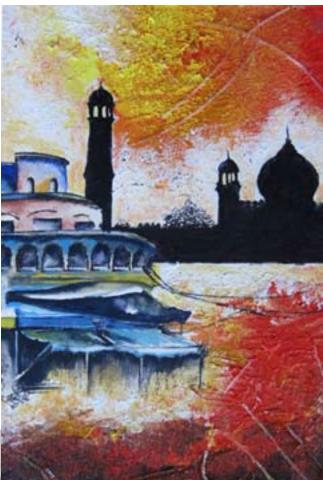


Komal-Ehsan Misha-Shahzad





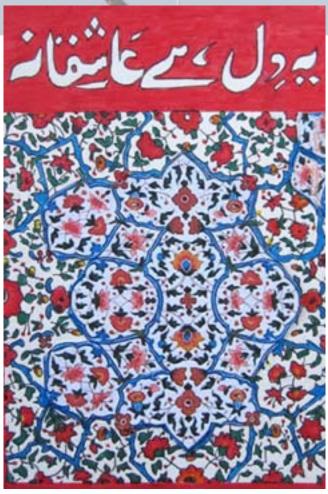
Momina-Naseem



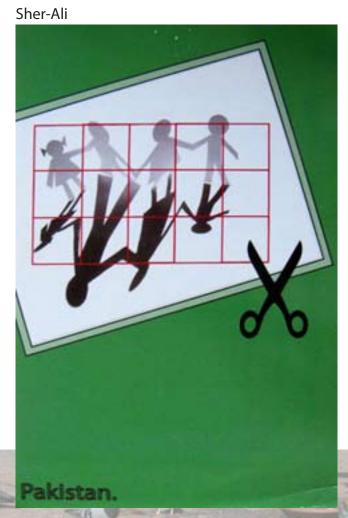
Muhammad-Ahuhakar-Asif

	Muhammad-Abubakar-Asi
friendly	
revolutionary amic	cable four seasonal active youth
justice freedo	m of expression famous warrior devoted recognizable
compromising	K2 heights style generous
unbiased discipli	ine northern paradise festive musica
equality self made modern self sacrif	nized world's largest canal system
lively	wedding extravagana
faith choco	optimistic cricket champions
career oriented exc	otic wildlife history making architectu industrious
spiritual informa	ation technology religious
liberalism P	akistan artisti
advanced	homely
heritage well aw	are resourcefu
strong cult	golden sparrow tural complex poetic masterpiece
encouraging united	cotton craft crafty cities educate
fruity fun amiable	star burst personalities
	influential leadership
developed morally st affectionate	history changing perces
welcoming enthusiastic	amorous determined
progressive fo	ascinating technologica fragrant spring breeze
literary accomplishments	
traditional bonding	communicative
accommodating patriotic	c morality idealized scenic beauty
brotherhoodambitious	sportsman spirit adventurer of new paths
What else	could Pakistani's wish for?:

Saima-Noor Samreen-Butt

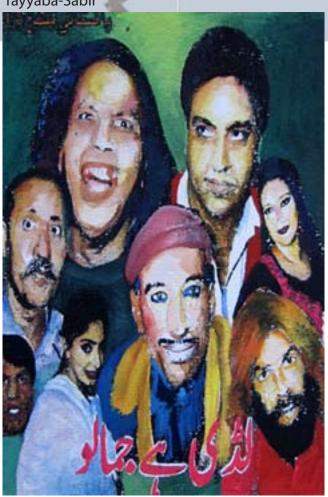


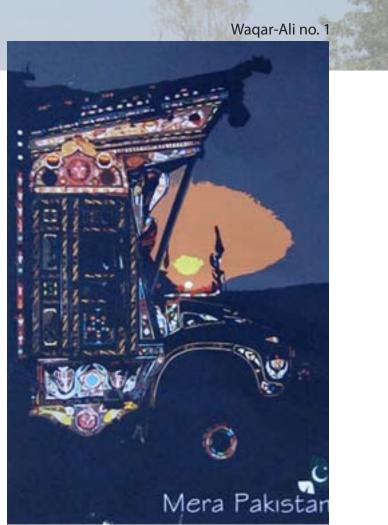






Tayyaba-Sabir Waqar-Ali no. 1





Waqar-Ali no. 2 Zunaira-Raza







'This is England'

This part of the archive is made up of work submitted by creative communities throughout the UK including professional artists, students from The University of Central Lancashire and members of the Bradley Arts and Regeneration Group in East Lancashire and was exhibited at the following venues in 2010:

Bradley Community Fun Day Event, Nelson, Lancashire. UK. The Centre for Contemporary Arts, UCLan, Preston, UK. Beaconhouse National University, Lahore, Pakistan.

'This is England'

Carolina Khouri, London - 'Afternoon Tea' - Mixed Media

Caroline Jane Harris, Dulwich - 'Gothic I (Chester Cathedral)' - Digital Print

David Wilcock, London - 'Backyard' - Drawing

Denise Keen-Junk, Knott-End-On-Sea – 'I'll be there waiting' - Etching

Eskild Beck, Denmark - 'Dictionary' - Collage/Painting

Farzana Asgha, Brierfield - 'Singing in the Rain' - Drawing

Hannah Singleton, Preston – '23rd March 1952' - Drawing

India Ritchie, London - 'Greetings from London' - Drawing

Irene Masih, - Nelson - 'Pendle Hill' - Watercolour

Jan Bowyer, Nelson – 'Fish, Chips & Mushy Peas' - Watercolour

Jane Chavez-Dawson, Manchester – 'Full English' – Digital Video Still - Canvas

Jason Minsky, Manchester – 'Same Shit Different Accents' – Digital Print

Joanne Mycock, Preston - 'Tea Time' - Painting

Kalsum Akhtar, Nelson – 'Pendle Through The Mirror' - Watercolour

Khalida Saleem, Nelson – 'Englands Buntings' - Watercolour

Mark Bithell, Nelson – 'Hardcastle Craggs' – Acrylic

Mathew Birchall, Chorley – 'Three Thoughts' – no. 2 - Drawing

Michael Walker, Liverpool - 'PC World' - Drawing

Rachel Pursglove, Bury – 'Tea with Shortbread' - Drawing

Rebecca Liggett, Lytham-St-Annes – 'Trees in The Lake District' - Drawing

Samina Butt, Nelson - 'Money Doesn't Grow On Trees' - Watercolour

Semi Park, South Korea - 'Wind' - Watercolour

Sheena Malone, Dublin – 'Untitled' – Pen Drawing

Sidra Farhat, Nelson - 'Coke & Kebab' - Watercolour

Simon Britner, Stockport – 'Bright Future' - Collage

Sundar Kanta Walker, Grange-over-Sands – 'Fusion' – Mixed Media

Tina Simson, Nelson – 'Historical Political' - Watercolour

Toon Vanden-Broek, Holland – 'Bradley Terrace' - Watercolour

Tracy Hill, Warrington – 'Above and Below' - Printmaking

William Titley, Colne – 'Doorstep Challenge' - Drawing

Amanda Robertshaw, Southport – 'Alliums in Winter' - Printmaking

Amy Thurbon, Chard - 'Coastal Study' - Painting

Ben Sanderson, Lancaster - 'Domesticated Fowl' - Printmaking

Charles Quick, Leeds – 'Chimney at Bradley' – Pen Drawing

Craig Atkinson, Southport - 'No Title' - Drawing

David Alker, Manchester – 'I need your location' - Drawing

Fiona Hughes, Rickmansworth – 'Bethnal Green' – Drawing with Parcel Tape

Geoffrey Spence, Preston – 'Landscape' - Acrylic

Hayley Drayton, Carlisle – 'Infarction'- Drawing

Hazel James, Colne – 'Grey Days' - Embroidery

Ingrid Christie, Lanarkshire – 'Who Knows Where' - Watercolour

Janet Manogue, Preston – 'Crossing The River, Circa 1660' – Printmaking/Collage

Jeni McConnell, Warrington - 'Apple - Apricot' - Drawing

Joe Hesketh, Barrowford – 'The Face of it' – Oil on Canvas

Jonathan Pilkington, Preston – 'Another Sunny Day' - Drawing

Kathryn Parker, Preston - 'Too Dear For Them' - Painting

Kelsey Stead - Preston - 'Going Home' - Lino Print

Lubaina Himid, Preston – 'The Real Story' – Collage/Painting

Luke Smith, Derby – 'The British Bird List as of January 3rd 2009' – Digital Print

Mathew Birchall, Chorley – 'Three Thoughts' – no. 3 - Drawing

Matthew Krishanu, London - 'Brighton Viaduct' - Painting

Michael Howlett, Darlington – 'Untitled' - Drawing

Mike Chavez-Dawson, Manchester – 'Uniform Kilo (Perceived Boundaries) – Laser Etching Wood

Nicola Ellis, Preston – 'Adding insult to injury' Drawing with threads

Nigel Paul Goldie, Nelson – 'Chimney' - Watercolour

Paula Smithson, Morecambe – 'Tea Time' - Drawing

Peter Davies, Preston – 'That's the way to do it' – Collage/Painting

Rebecca Chesney, Preston – 'Dandelion' - Printmaking

Sophia Goldie, Nelson – 'Girl Power' - Watercolour

Sophie Gibson, Burnley – 'Protests' - Drawing

Stephanie Fletcher, Preston – 'Columba Palumbus (Wood Pigeon)' - Drawing



Caroline-Harris



David-Wilcock



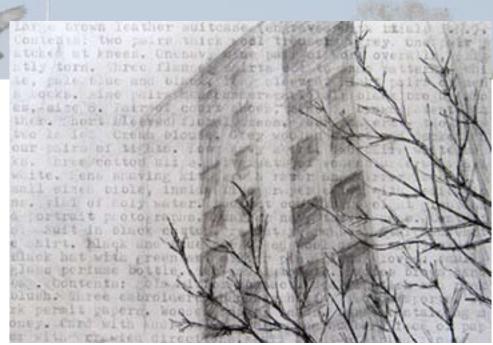


Eskild-Beck

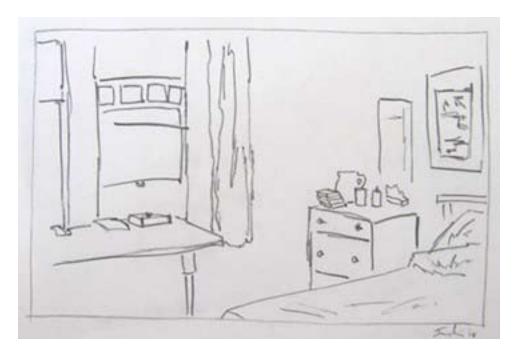


Farzana-Asgha





India-Ritchie



Irene-Masih





Jane-Chavez-Dawson



Jason-Minsky



Joanne-Mycock



Kalsum-Akhtar

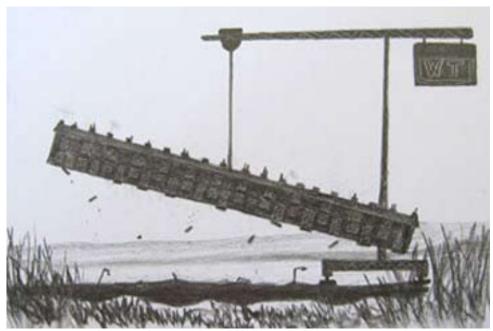


Khalida-Saleem





William-Titley



Matthew-Birchall no. 2





Rachel Pursglove



Rebecca Liggett





Semi Park

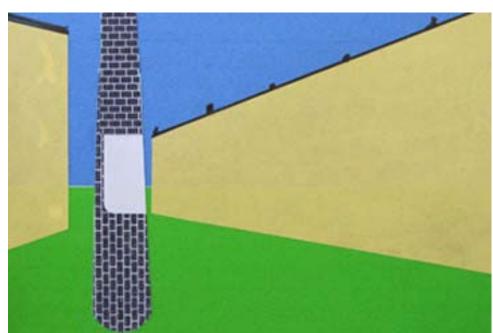


Sheena Malone



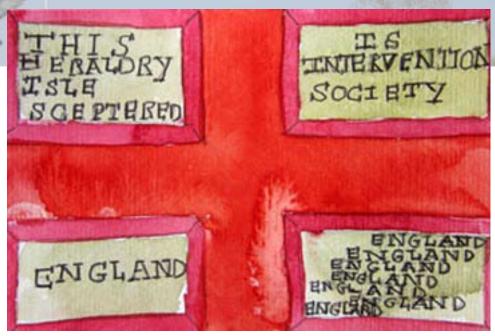


Simon Britner

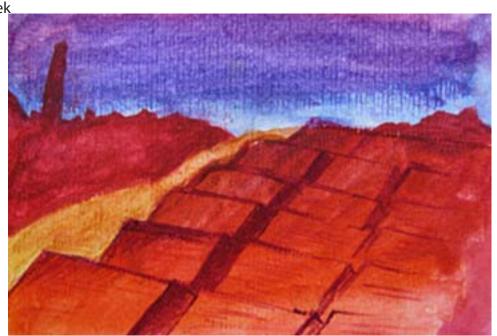


Sundar-Kanta-Walker





Toon-Vanden-Broek



Tracy-Hill



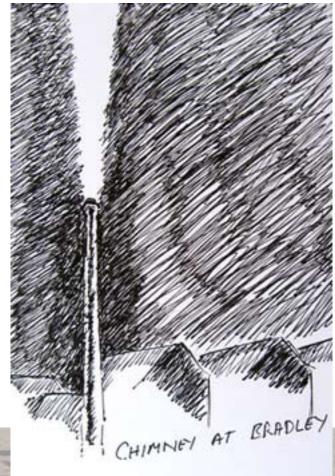
Amanda Robertshaw Amy Thurbon





Ben Sanderson Charles Quick





Craig Atkinson David Alker

BINGO 19 54 66 74 10 45 7 1 33 30 26 3 FREE 35 64 47 50 17 69 21 37 41 12 25 63



Fiona Hughes



Geoffrey Spence

Hayley Drayton Hazel James



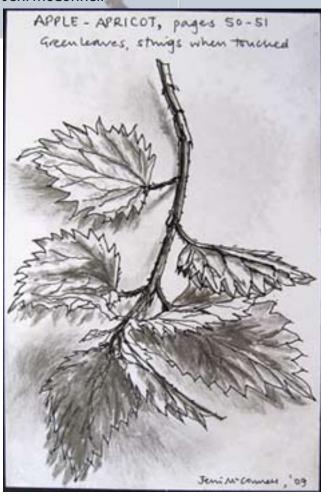








Jeni McConnell Joe Hesketh





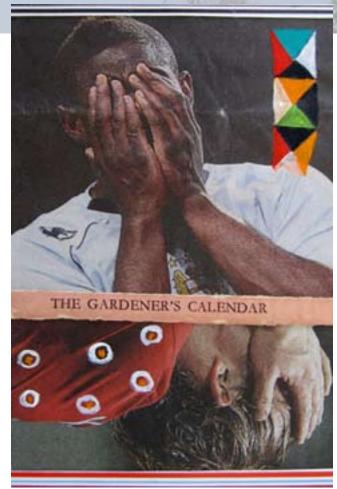
Jonathan Pilkington



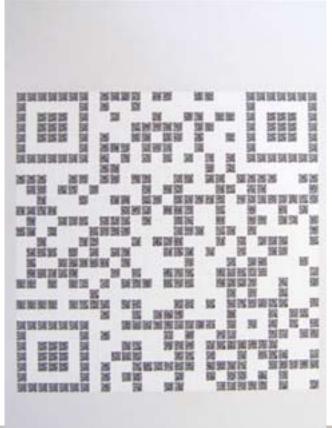


Kelsey Stead Lubaina Himid





Luke Smith Matthew Birchall no. 3



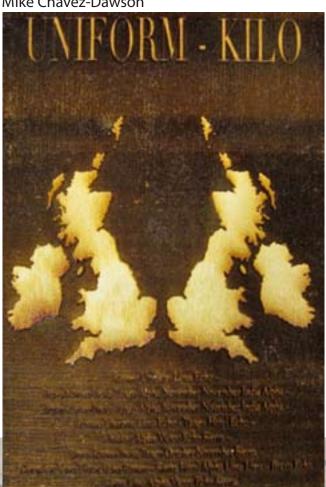


Matthew Krishanu Michael Howlett





Mike Chavez-Dawson



Nicola Ellis



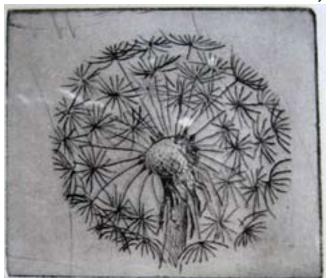
Nigel Goldie Paula Smithson





Peter Davies Rebecca Chesney



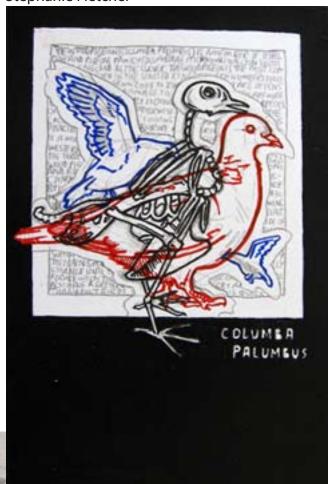








Stephanie Fletcher



Lancashire to Lahore: a project initiated and managed by William Titley.

Often employing elements of community consultation to engage directly with place and people, William's projects explore ideas of location, identity and spatial ownership.

Utilizing local resources to facilitate projects and empower communities, his work acts as a catalyst for dialogue and reflection: from archive interventions, documentaries and exhibitions, to private commissions, performative curation and community workshops.

Research Assistant: Hayley Drayton.

Some text here about your creative practice, how do you want to be represented here?

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Electronic Book Edition www.williamtitley.org

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