

L.E.P. 6/12/49.

Shepherd Street Mission**YOU CAN BE  
SANTA CLAUS  
AT THIS HOME**

IMAGINE the joy of a child, on Christmas morning, finding a well-filled stocking — a tree, decorations and all the things that mean Christmas.

Imagine, too, a Christmas breakfast, a treat for more than 1,000 poor kiddies—but imagine, most of all, your own feelings if you can say: "I have helped to provide this Christmas cheer."

You can, quite easily.

**VOLUNTARY HELP**

Shepherd-street Mission, Preston, has always championed the cause of otherwise neglected and unwanted children, but its existence has depended solely on voluntary contributions. It is not assisted by the State or local authority.

This year, the higher cost of living and costly alterations and extensions, to meet Home Office requirements, have meant more than the usual expense. Obviously more money is needed.

What can you do to help?

One way is to support the appeal made every year by the "Lancashire Evening Post." Last year, our efforts realised more than £1,300, a record, for the Mission.

Again, we ask you to give and give even more generously, to help us reach a new target.

It has been well said that to save one boy or girl from the evil things and to have restored them to the good is to have done a work the result of which no man can measure. The Mission's Children's Home exists for this purpose.

**BLESSED FRIENDLINESS**

The majority of children who are given shelter, and whose ages range from five upwards, have often known no family life, but only suffering and misery. To them, perhaps even more than to any other children, Christmas means joy and friendliness.

Help them to enjoy it, and the others too—those 1,000 poor children of the town who are already



A JOYFUL scene at the mission—girls decorating the Christmas tree. "Post" photograph.

thinking of that annual Christmas breakfast which they know the Mission will provide.

Whether you organise a collection, write a cheque, buy a postal order or put some money in an envelope, remember that the need is urgent.

**Make your effort now.**

**Please send your gift to The Editor, "Lancashire Evening Post," Preston.**

Every donation will be acknowledged in these columns.