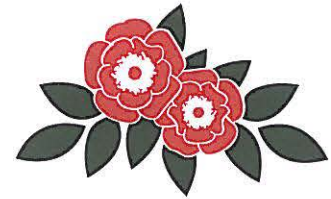


NEWS RELEASE

UNIVERSITY
— OF CENTRAL —
LANCASHIRE



Uni course gets top marks for training the trainers

Students seeking a career in the fields of personnel management and training should look no further than the BA (Hons) in Human Resource Management offered by the University of Central Lancashire in Preston.

Not only do graduates emerge with a degree, but the course also leads to graduate membership of a professional body, the Chartered Institute of Personnel and Development.

Human resource management (HRM) is an increasingly important function which plays a significant role in the management of organisations. This degree, a four year course, with one year spent in a supervised work placement, should equip students with the specialist skills and knowledge to work successfully in a variety of personnel management careers.

Head of the University's Management Department Professor Graham Kelly said: "The course gained unconditional accreditation from the Chartered Institute of Personnel and Development and was praised for a range of good practices, including the effective management of the placement process, the rigorous assessment process and the range of teaching and learning methods."

For further information, please contact Andrea Lee, Course Leader, Department of Management, tel: 01772 894783

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