NEWS RELEASE





Success on a plate!

Student Laura Heap took the original red rose logo and adapted it, to produce a winning design for a new commemorative plate which will be presented to distinguished visitors at the University of Central Lancashire.

Laura, 21, from Poulton le Fylde, entered the University competition, along with other students from the BA (Hons) Surface Pattern with Crafts course. She came up with two successful plate designs, one for overseas visitors and one for Honorary Fellows of the University, both based upon the distinctive University logo.

Head of Department of Design, Mark Lamey said: "We are committed to live project work because the students benefit considerably from interaction with a real client. It has given Laura the opportunity to demonstrate the high quality design ability the course has given her and the University an opportunity to show-case one of its student successes - each and every time it makes a presentation".

The University has a long tradition of presenting its visitors with commemorate gifts and celebrities such as Thora Hird and David Bellamy, recipients of Honorary Awards have each received a University plate.

Laura was presented with a cheque for £250 from University Vice-Chancellor Malcolm McVicar. She is due to graduate this summer and hopes to continue her studies by enrolling on a masters course or a postgraduate teaching diploma.

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Note: Photo enclosed – Laura Heap and Vice-Chancellor Malcolm McVicar with the winning designs