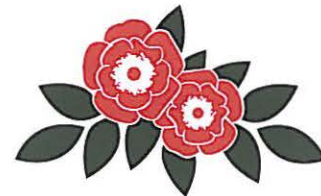


# NEWS RELEASE

UNIVERSITY  
— OF CENTRAL —  
LANCASHIRE



## University creates local business opportunities for creative graduates

The University of Central Lancashire is preparing to launch a Creative Industries Development Unit to work with local businesses and encourage creative graduates to remain in the local area.

Based in Clayton Hall at Harris Knowledge Park, on Garstang Road, the Creative Industries Development Unit will be officially launched on the 7<sup>th</sup> November. The unit currently comprises of five graduates who were selected for their creativity to work on commercial projects to promote research and development, new product ideas and act as consultants within the creative industries sector in Preston. A wealth of creativity has been retained with the graduates possessing a wide range of design talent including furniture, ceramics, glass, silkscreen printing and graphic design. The University feels confident that the Creative Industries Development Unit will complement other initiatives to encourage graduates to remain in the area and aid the economic regeneration of Preston.

Andrew Kok Wing Huen and Sundheep Kaur Bhandal, two of the unit's graduates, are currently exhibiting their work as part of the New Creators Exhibition at the Museum of Lancashire. The exhibition runs until the 29<sup>th</sup> December.

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### Notes:

1. The CIDU is based within the Faculty of Art and Design at the University of Central Lancashire in Preston. For further information please contact the Creative Industries Development Unit on 01772 894488.
2. Since October the CIDU has been working on a public art project for a local developer to be positioned on Britannia Quay, Preston

17<sup>th</sup> ~~October~~ August 2001  
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