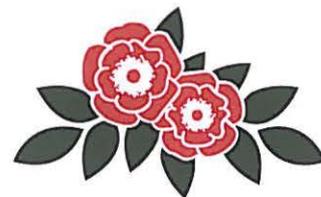


# NEWS RELEASE

UNIVERSITY  
— OF CENTRAL —  
LANCASHIRE



## Sign of the times

Preston can now welcome its visitors with a series of new road signs proudly declaring its city status, with help from the University of Central Lancashire.

The University is celebrating its association with Preston by sponsoring a number of signs, all based at strategic points of entry into the city. The top section of the sign will say “Welcome to the City of Preston” with the bottom third carrying the message “Home of the University of Central Lancashire”.

The first one will be unveiled by Sir Tom Finney, an Honorary Fellow of the University. Sir Tom will be joined by a group of students to perform the ‘opening ceremony’ for the sign, which will be placed on Fylde Road, close to the intersection with Brook Street.

University Pro Vice-Chancellor Ian Haythornthwaite, who was closely involved with the bid for city status and serves as Chair of the Executive Group of the Preston Strategic Partnership, said: “This is an opportunity for the University to demonstrate its close partnership with the city and to advertise the fact that we are proud to be located in the City of Preston”.

-ends-

**14 May 2003**  
nr046pc

**Photo Opportunity:** Sir Tom Finney, helped by a group of students from the University will be unveiling the sign on Fylde Road on Monday 19 May at 12.30pm. Photographers are invited to attend. Please contact Pam Culley, Media & Public Relations, tel: 01772 894425, for further information.